

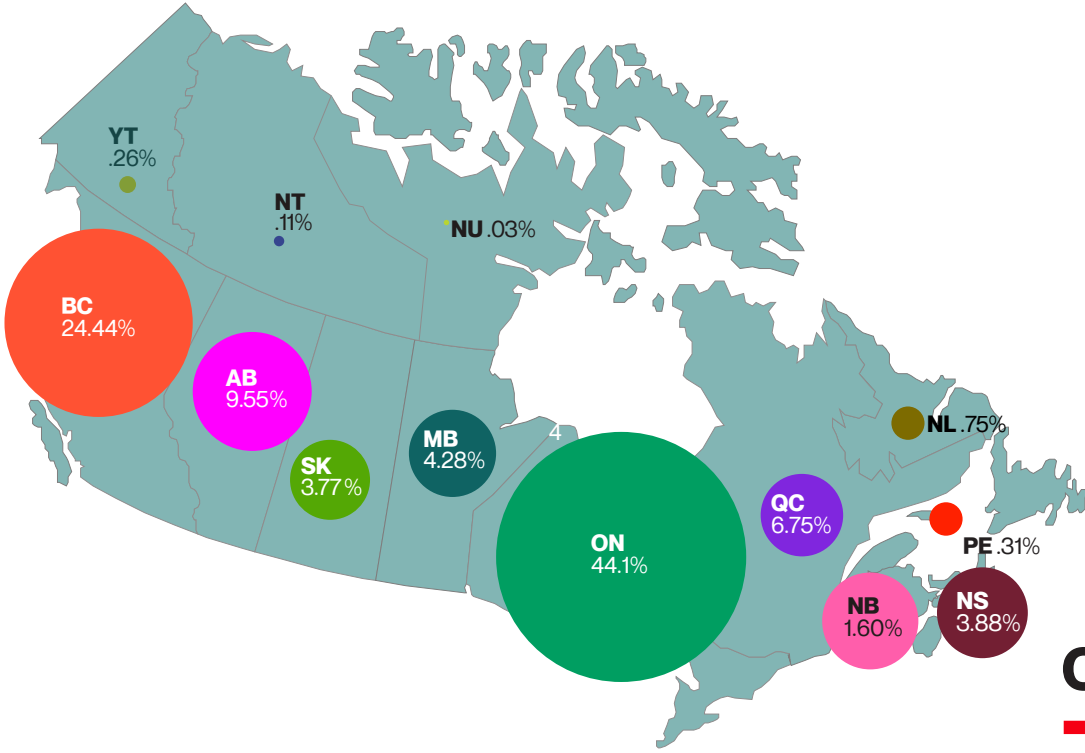
2025 Annual Impact Report

From helping to save CBC/
Radio-Canada to strengthening
vital protections for homegrown
storytelling, **our people-powered
movement had a year to remember.**

2025 demonstrated the enduring power of a people-powered movement. At a moment of change, Canadians continued to stand up for journalism, public broadcasting, and democratic media — reinforcing why Friends' work remains vital and urgent.

Raj Shoan, Former Board Chair & Interim Executive Director, Friends of Canadian Media

Where our supporters donated and took action



Our Fund the CBC campaign

13,865

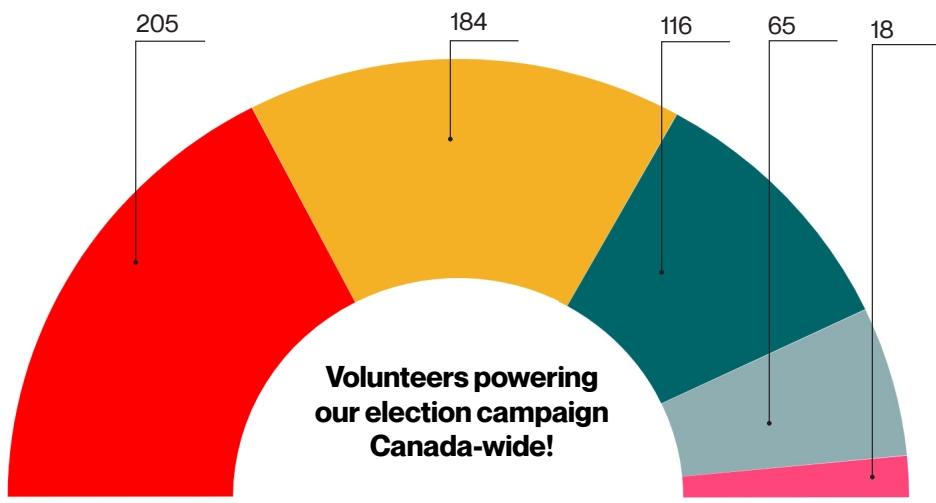


Total supporter actions to save CBC/Radio-Canada (pledges, letters, petitions)

\$150M



Funding boost for CBC/Radio-Canada, after months of sustained advocacy from our supporters, before, during, and after the 2025 federal election.



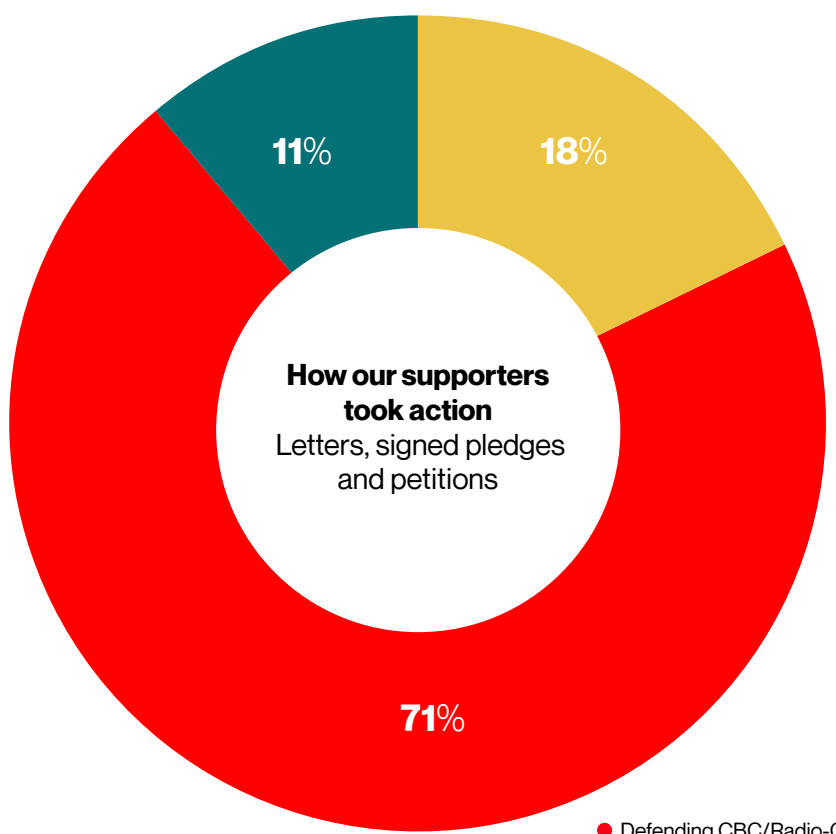
Volunteers powering our election campaign Canada-wide!

- Campaign Callers
- Material Distributors
- Canvassers
- Francophone Volunteers
- Regional Leads



Friends of Canadian Media stands up for the stories that shape who we are. Their advocacy for CBC/Radio-Canada and Canadian journalism makes me proud to be a supporter and confident that our voices still matter.

Sarah M., Halifax, Nova Scotia



How our supporters took action
Letters, signed pledges and petitions

- Defending CBC/Radio-Canada
- Protecting Canadian Storytelling
- Standing up for Canadian News

8M+

Total number of Canadians reached through our campaign videos

3

CRTC appearances to support the implementation process of the Online Streaming Act.

Supporting Canadian media means protecting our democracy and our shared stories. Knowing there's an organization consistently standing up for our voices in Canada makes me proud to be part of this movement.

Daniel T., Sherbrooke, Quebec

Thank you to our supporters for your impact in 2025!
friends.ca