Canadians continue to report the highest intensity of trust in the CBC to protect Canadian identity and culture on television, as well as a trusted source for COVID-19 news.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Key Findings – Foreign Companies

1

2

3

4

VALUE OF LOCAL NEWS
While a majority of Canadians continue to agree (51%) or somewhat agree (26%) that local TV news is important to them, the proportion who outright agree has declined slightly from 2019, and remains a significant decrease from the 2015 benchmark (78%).

OBLIGATIONS FOR FOREIGN COMPANIES
Canadians are more likely to agree (58%) that foreign companies broadcasting TV into Canada via the Internet should be subject to the same rules as Canadian broadcast companies and are more likely to disagree (48%) (14% agree) that these foreign companies should not be required to financially contribute to support new Canadian programming.

GOOGLE AND FACEBOOK PAYING FOR NEWS CONTENT
Just over eight in ten Canadians support (59%) or somewhat support (22%) having legislation in Canada requiring Facebook and Google to pay news organizations for the content a news organization creates. Liberal (60%) and NDP voters (61%) are more likely to support this than Conservative voters (45%).

GOOGLE, FACEBOOK AND NETFLIX SUBJECT TO CANADIAN LAW
A strong majority of Canadians support (70%) or somewhat support (17%) Google, Facebook and Netflix being subject to Canadian law and paying Canadian taxes. There is a higher level of support among NDP (80%) and Liberal voters (73%) than Conservative voters (54%).

FRIENDS OF CANADIAN BROADCASTING

NANOS

Key Findings – Social Media Platforms

5

IMPACT OF SOCIAL MEDIA ON DEMOCRACY

Consistent with 2019, Canadians most often say the influence of social media platforms on Canada's democracy has made it weaker (26%) or somewhat weaker (30%) than five years ago, while just over one in ten say social media has made democracy in Canada stronger (four per cent) or somewhat stronger (seven per cent).

6

ACCURACY OF INFORMATION ON SOCIAL MEDIA

A strong majority of Canadians say content displayed on social media platforms is less accurate (81%) than content published in traditional media. Older Canadians (55 plus) are more likely to say information on social media is less accurate than traditional media (86%) than those aged 18 to 34 (74%). Conservative voters are less likely to say content on social media is less accurate (73%) than Liberal (87%) or NDP voters (83%).

7

SOCIAL MEDIA PLATFORMS VIEWED AS AMPLIFYING HATE

More than eight in ten Canadians support (58%) or somewhat support (25%) adopting similar legislation to the UK, which would hold platforms like Facebook and Twitter legally responsible when they amplify hateful or illegal content that is posted by their users. Support is higher among NDP (71%) and Liberal voters (65%) and lower among Conservative voters (43%).

8

TRUSTED SOURCES FOR COVID-19 NEWS

Consistent with the previous wave, Canadians most often rank CBC first (50%) when asked which source they trust the most to deliver timely and accurate information about the COVID-19 outbreak, followed by private broadcasters (23%) and newspapers (14%).

FRIENDS OF CANADIAN BROADCASTING

NANOS

Key Findings - CBC

9

TRUST AND CONFIDENCE TO PROTECT CANADIAN CULTURE

Canadians give the highest rating of trust and confidence in terms of protecting Canadian culture and identity on television to the CBC/SRC (mean of 5.1 out of 7), followed by the CRTC (mean of 4.6) and the Canadian government (mean of 4.4). Canadians give the lowest rating of trust and confidence to cable companies (mean of 3.5).

10

FUNDING FOR CBC

The proportion of Canadians who would advise their MP to increase funding to the CBC has declined from the previous wave (46% in 2019) , with a majority of Canadians preferring to either increase (36%) or maintain funding (33%). NDP (58%) and Liberal voters (51%) are more likely to say they prefer to increase funding, while Conservative voters would prefer to decrease funding (60%).

11

IMPACT OF ACTIONS ON TRUST IN CBC

Canadians more often say they would trust the CBC more (21%) or somewhat more (33%) if the CBC provided more local news to their community, and more often say there would be no impact (48%) on their trust if CBC had no advertising. Conservative voters are more likely to say neither action would have an impact on their level of trust in the CBC.
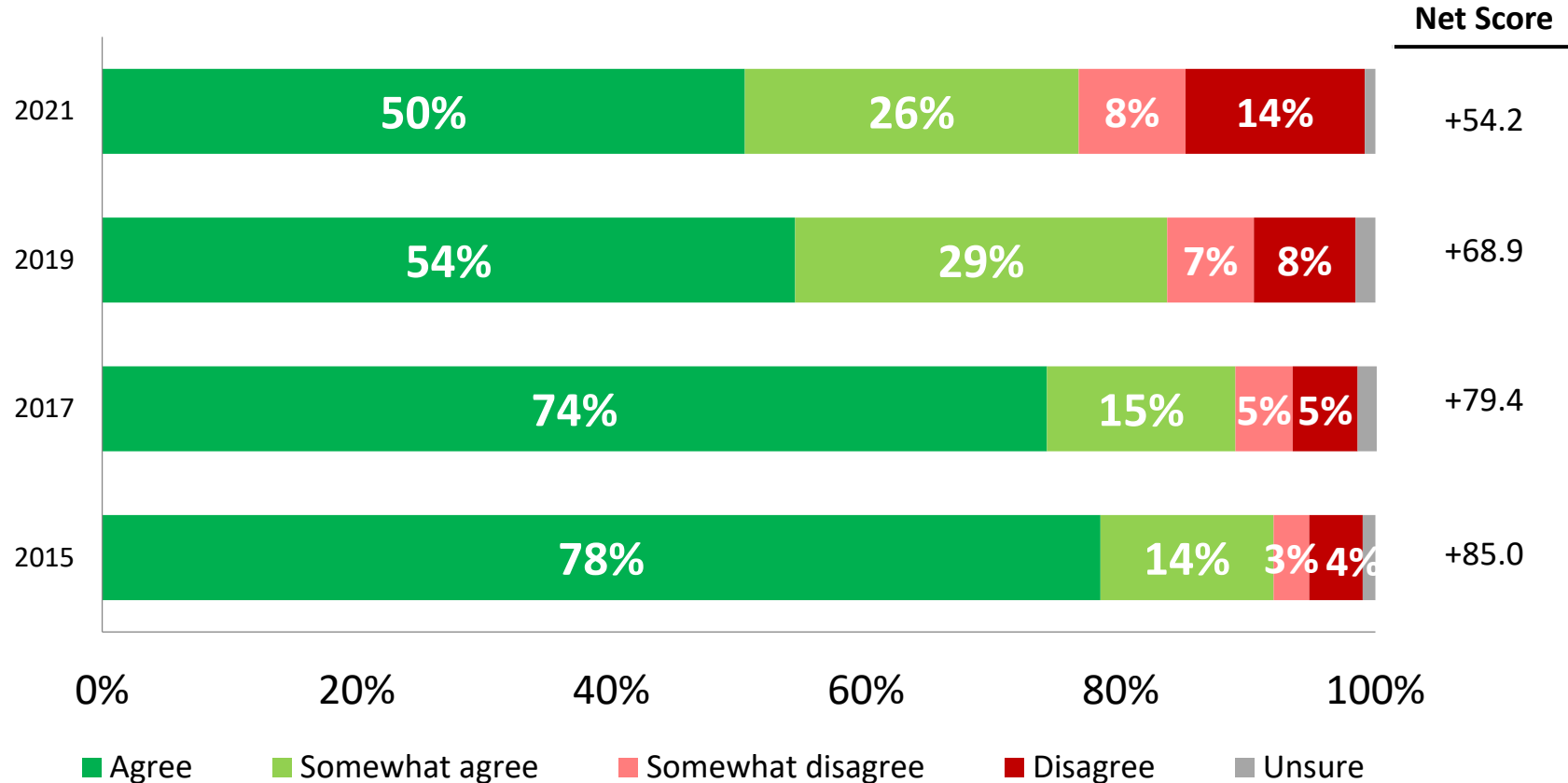
12

IMPACT OF PROMISE TO SHUT DOWN CBC ON VOTE INTENTION

Close to two in three Canadians say they would be less likely (57%) or somewhat less likely (six per cent) to vote for a politician if they promised to sell CBC TV and shut down all of CBC's digital services. NDP (76%) and Liberal (71%) voters are more likely to say this promise would make them less likely to vote for a politician than Conservative voters (23%).

FRIENDS OF CANADIAN BROADCASTING

NANOS

Value of local television news

Year	Agree	Somewhat agree	Somewhat disagree	Disagree	Net Score
2021	50%	26%	8%	14%	+54.2
2019	54%	29%	7%	8%	+68.9
2017	74%	15%	5%	5%	+79.4
2015	78%	14%	3%	4%	+85.0

Legend: ■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

"The proportion of Canadians who agree that local TV news is valuable has declined slightly, and remains a significant decrease from the 2015 benchmark.

Atlantic Canada residents are more likely to agree with this (61%) than residents of the Prairies (43%). Older Canadians (55 plus) are significantly more likely to agree with this (65%) than those 18 to 34 (33%)."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Value of local television news

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

Local TV news is valuable to me
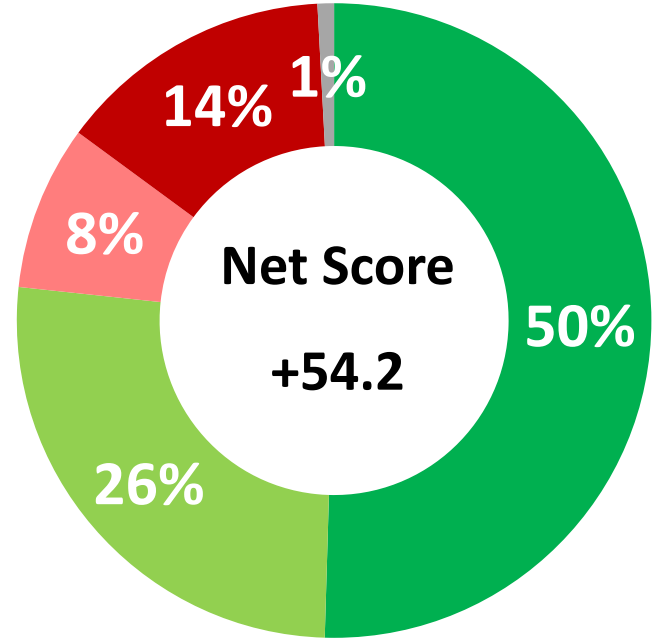
Net Score

+54.2

- 🟩 Agree — 50%
- 🟩 Somewhat agree — 26%
- 🟥 Somewhat oppose — 8%
- 🟥 Oppose — 14%
- ⬜ Unsure — 1%

Agreee/Somewhat agree	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	80.3%	**82.3%**	**77.6%**	**70.7%**	**70.8%**
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	75.7%	**77.6%**	**59.9%**	**77.2%**	**88.1%**
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	84.3%	**72.6%**	**68.9%**	**85.8%**	**72.7%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Obligations for foreign internet broadcasters

Net Score

Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.

| 58% | 20% | 9% | 10% | 3% |

+59.5

Foreign companies broadcasting in Canada should not be required to financially contribute to help support new Canadian programming

| 14% | 13% | 21% | 48% | 4% |

-42.5

0%   50%   100%

■ Agree   ■ Somewhat agree   ■ Somewhat disagree   ■ Disagree   ■ Unsure

"Canadians are more likely to agree that foreign companies broadcasting TV into Canada via the Internet should be subject to the same rules as Canadian broadcast companies. They are more likely to disagree that these foreign companies should not be required to financially contribute to support new Canadian programming."
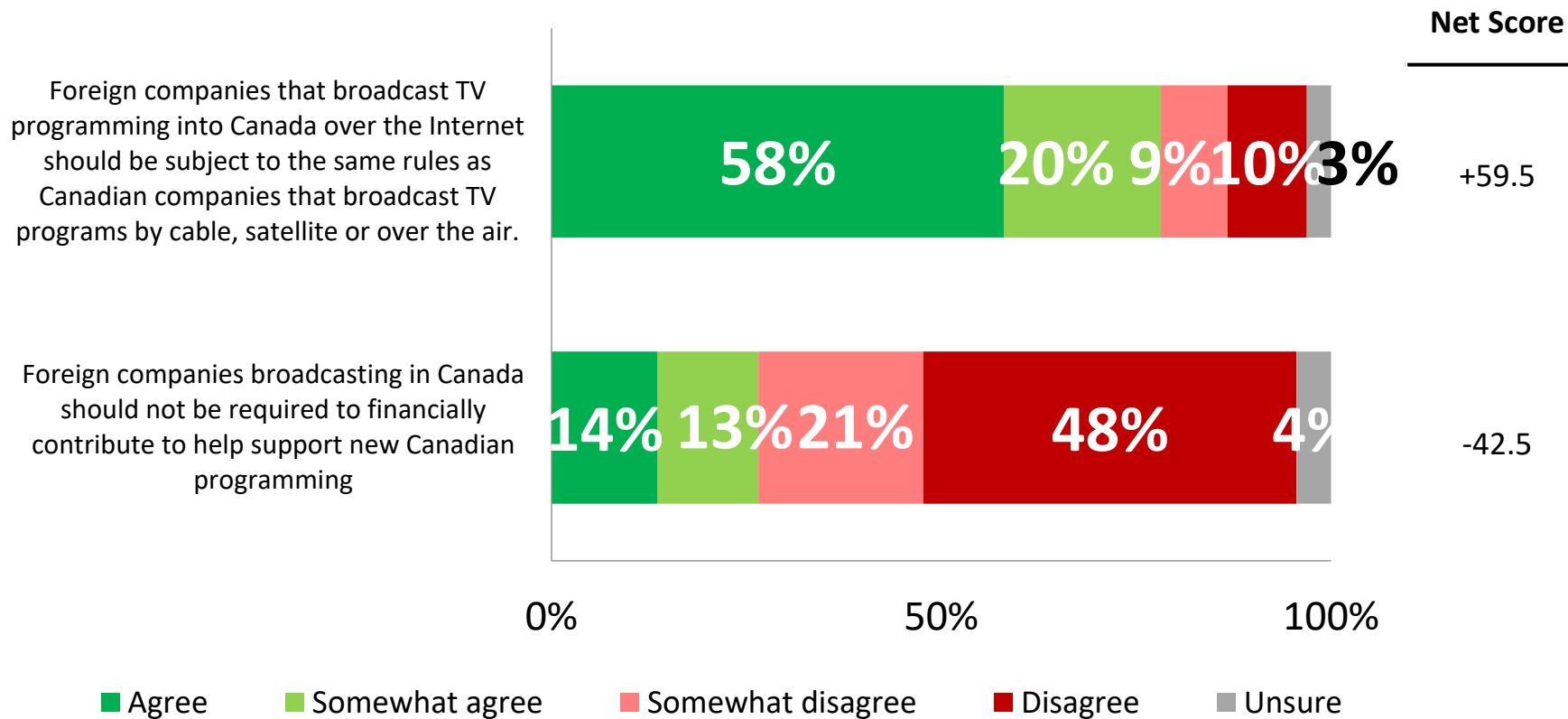
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Foreign internet broadcasters financially contributing to new Canadian programming

Q As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

Foreign companies broadcasting in Canada should not be required to financially contribute to help support new Canadian programming

Net Score

Year	Agree	Somewhat agree	Somewhat disagree	Disagree	Unsure	Net Score
2021	14%	13%	21%	48%	4%	-42.5
2020	19%	13%	19%	45%	6%	-33.0

Legend: ■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

" Quebec residents are more likely to disagree (59%) than the rest of Canada that foreign companies should not be required to financially contribute to support new Canadian programming. "

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.
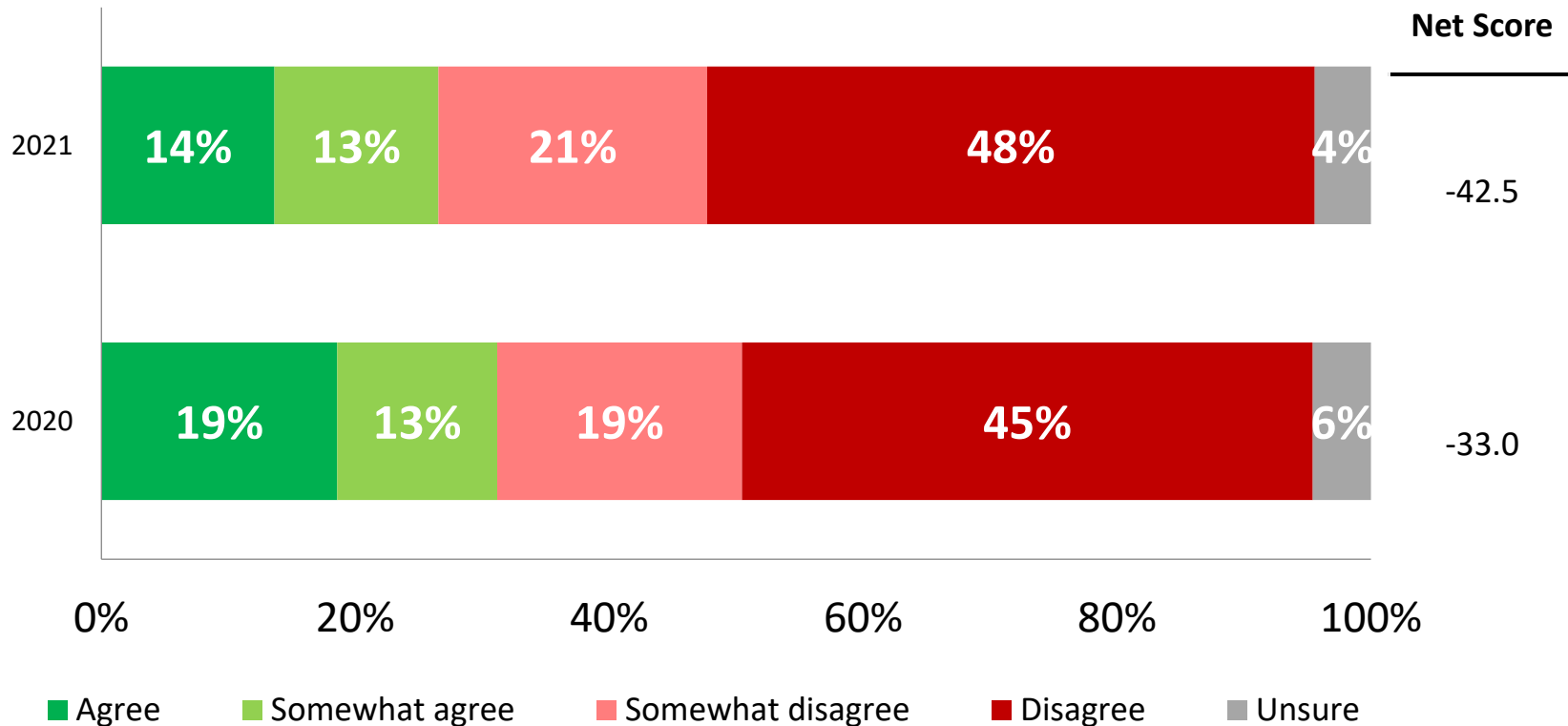
Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Foreign internet broadcasters financially contributing to new Canadian programming

Q As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

Foreign companies broadcasting in Canada should not be required to financially contribute to help support new Canadian programming
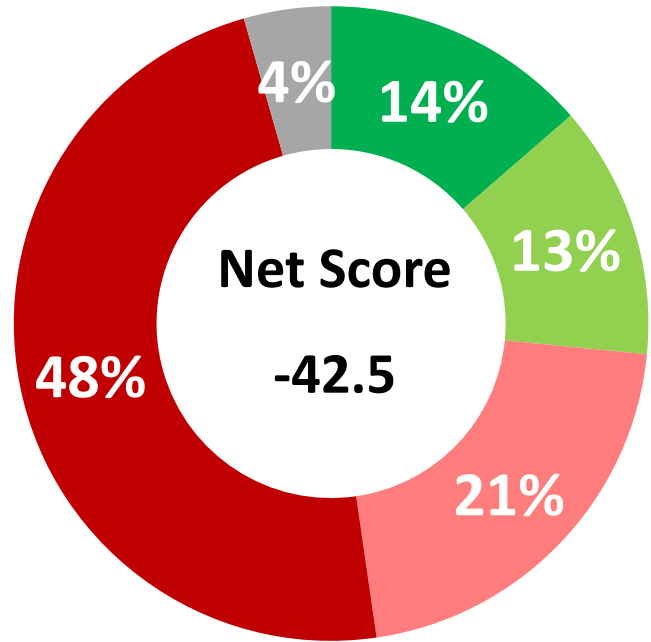

Net Score

-42.5

- 🟩 Agree
- 🟩 Somewhat agree
- 🟥 Somewhat oppose
- 🟥 Oppose
- ⬜ Unsure

14%
13%
21%
48%
4%

Disagree/Somewhat disagree

	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	71.1%	**78.1%**	**65.7%**	**63.6%**	**69.1%**
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	70.2%	**67.9%**	**59.2%**	**68.5%**	**76.4%**
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	75.2%	**54.4%**	**76.0%**	**81.9%**	**67.4%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

n NANOS

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Foreign internet broadcasters subject to same rules as cable/satellite broadcasters

Q As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.

Net Score

2021: 58% Agree, 20% Somewhat agree, 9% Somewhat disagree, 10% Disagree, 3% Unsure — +59.5

2020: 52% Agree, 23% Somewhat agree, 9% Somewhat disagree, 12% Disagree, 4% Unsure — +52.8

> Residents of Quebec are more likely to agree with this (70%) than residents of the Prairies (46%), and older Canadians (55 plus) are more likely to agree (70%) than those 18 to 34 (49%).

Legend: ■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

Foreign internet broadcasters subject to same rules as cable/satellite broadcasters

Q As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.
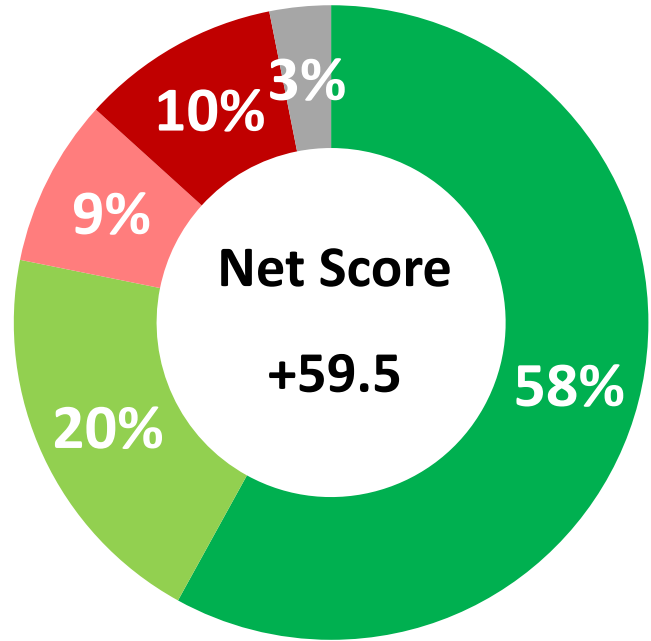
Net Score

+59.5

58%

20%

9%

10%

3%

- ■ Agree
- ■ Somewhat agree
- ■ Somewhat oppose
- ■ Oppose
- ■ Unsure

Agree/Somewhat agree

Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
80.5%	**87.3%**	**76.4%**	**71.0%**	**76.0%**
Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
76.3%	**80.0%**	**70.3%**	**74.8%**	**86.7%**
Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
80.8%	**68.9%**	**85.2%**	**84.1%**	**77.0%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Support on Canadian legislations on Facebook, Google and Netflix

Q Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

Net Score

Google, Facebook and Netflix should be subject to Canadian law and pay Canadian taxes.

70% | 17% | 4% | 4% | 4%
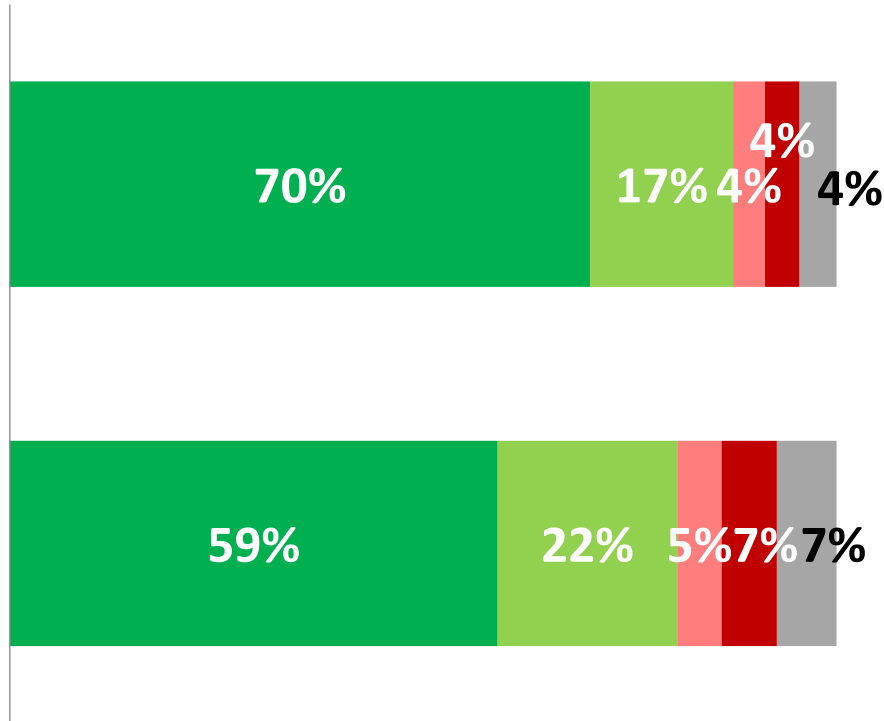
+79.4

Having legislation in Canada requiring Facebook and Google to pay news organizations for the content a news organization creates. Currently Facebook and Google pay nothing to Canadian news organizations to use content.

59% | 22% | 5% | 7% | 7%

+68.7

0%   50%   100%

■ Support   ■ Somewhat support   ■ Somewhat oppose   ■ Oppose   ■ Unsure

"A strong majority of Canadians support Google, Facebook and Netflix being subject to Canadian law and paying Canadian taxes, with the strongest support from residents of Quebec (80%) and British Columbia (73%)."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Support for Facebook and Google paying news organizations for the content they create

Net Score +68.7

- ■ Support — 59%
- ■ Somewhat support — 22%
- ■ Somewhat oppose — 5%
- ■ Oppose — 7%
- ■ Unsure — 7%

Support/Somewhat support

Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
78.2%	87.3%	77.7%	82.7%	76.4%
Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
81.6%	79.9%	72.2%	81.3%	86.3%
Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
82.8%	76.2%	78.1%	88.5%	79.7%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Support for Google, Facebook and Netflix paying Canadian taxes

Q Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

Google, Facebook and Netflix should be subject to Canadian law and pay Canadian taxes.

Net Score

+79.4

70%

17%

4% 4% 4%
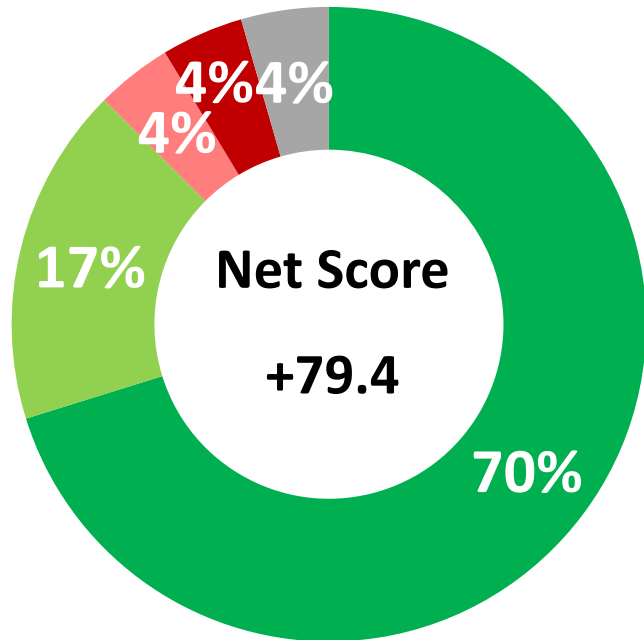
- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

Support/Somewhat support	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	82.8%	**90.2%**	**83.8%**	**90.6%**	**91.5%**
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	88.7%	**86.3%**	**84.0%**	**85.6%**	**91.6%**
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	88.0%	**82.0%**	**93.7%**	**100.0%**	**84.6%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Influence of social media on the strength of Canadian democracy

Q Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago.

Net Score

Year	Stronger	Somewhat stronger	The same	Somewhat weaker	Weaker	Unsure	Net Score
2021	4%	7%	24%	30%	26%	9%	-44.5
2019		11%	24%	31%	28%	4%	-45.6

0%   20%   40%   60%   80%   100%

■ Stronger ■ Somewhat stronger ■ The same ■ Somewhat weaker ■ Weaker ■ Unsure
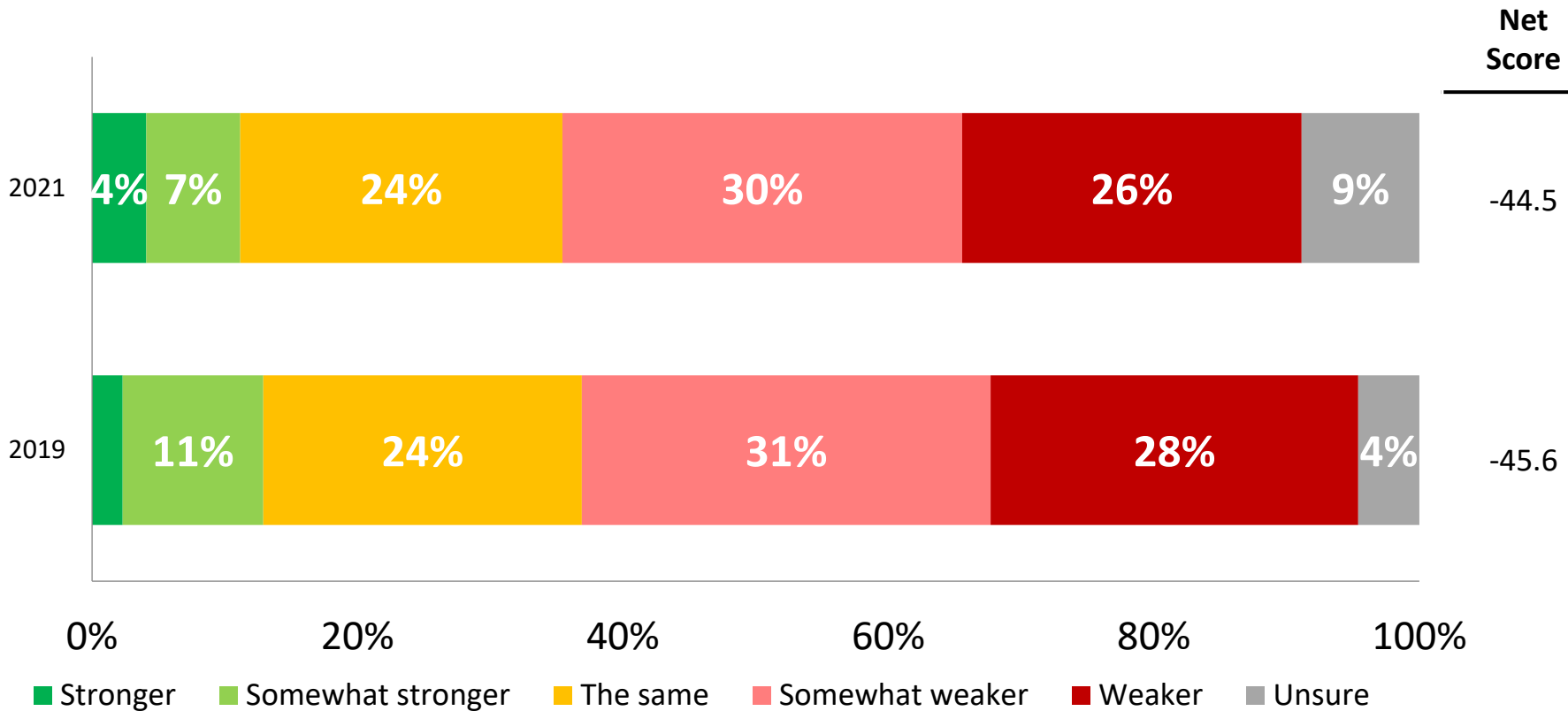
" Consistent with 2019, Canadians most often say with the influence of social media platforms, Canada's democracy is weaker or somewhat weaker than five years ago. Conservative voters are more likely to say its weaker (44%) than Liberal voters (13%) or NDP voters (21%). "

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Influence of social media on the strength of Canadian democracy

Q Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago.

Net Score **-44.5**

4% Stronger
7% Somewhat stronger
24% The same
30% Somewhat weaker
26% Weaker
9% Unsure

- Stronger
- Somewhat stronger
- The same
- Somewhat weaker
- Weaker
- Unsure

	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
Weaker/Somewhat weaker	**49.9%**	**55.4%**	**51.9%**	**62.4%**	**60.8%**
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	61.0%	**50.6%**	**51.1%**	**56.1%**	**58.6%**
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	48.6%	**67.3%**	**49.8%**	**68.3%**	**50.6%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Accuracy of content on social media platforms

Q Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?

Net Score

Year	More accurate	As accurate	Less accurate	Unsure	Net Score
2021	3%	10%	81%	7%	-77.8
2020	4%	10%	74%	13%	-70.1
2019		13%	79%	6%	-77.2

Legend: ■ More accurate ■ As accurate ■ Less accurate ■ Unsure

" Older Canadians (55 plus) are more likely to say information on social media is less accurate than traditional media (86%) than those aged 18 to 34 (74%).

Liberal (87%) and NDP voters (83%) are more likely to say it is less accurate than Conservative voters (73%). "
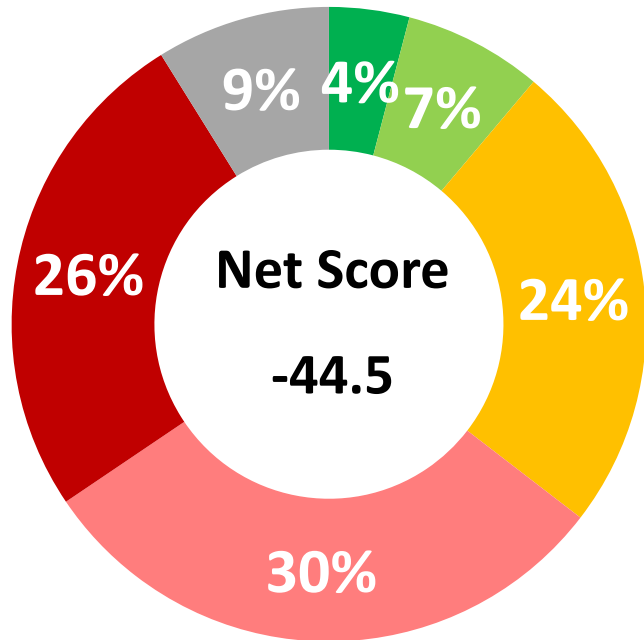
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Accuracy of content on social media platforms

Q Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?

Net Score

-77.8

7% 3% 10%

81%
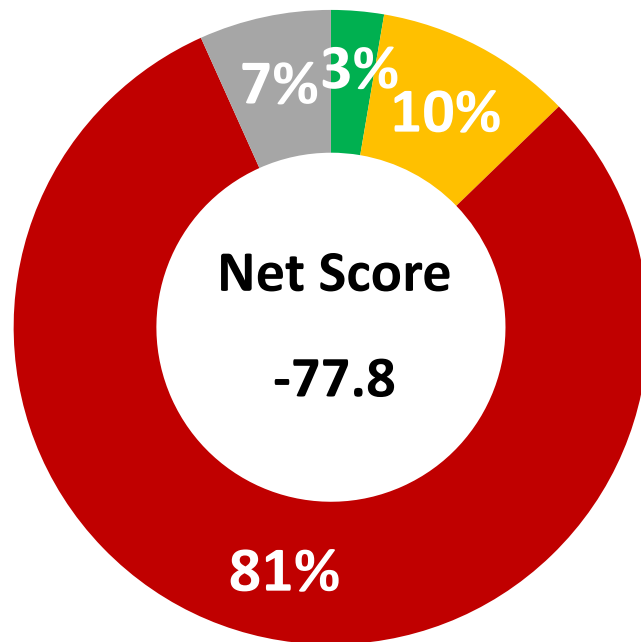
■ More accurate ■ As accurate ■ Less accurate ■ Unsure

Less accurate	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	85.0%	**81.1%**	**81.8%**	**75.1%**	**80.9%**
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	81.1%	**80.0%**	**74.0%**	**79.6%**	**85.9%**
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	86.6%	**73.3%**	**82.9%**	**95.2%**	**74.2%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Legislation to hold social media platforms and executives liable for amplifying hate or illegal content

Q The Government of the United Kingdom (UK) is proposing a new law that would hold platforms like Facebook and Twitter legally responsible when they amplify hateful or illegal content that is posted by their users. The proposed UK law would also hold the company's executives personally liable. Would you support, somewhat support, somewhat oppose, or oppose Canada adopting similar legislation to that proposed in the UK.

Net Score

	Support	Somewhat support	Somewhat oppose	Oppose	Unsure	Net Score
2021	58%	25%	6%	7%	3%	+70.1
2020	52%	29%	7%	9%	4%	+65.1

■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

> NDP (71%) and Liberal voters (65%) are more likely to support Canada adopting similar legislation to the UK compared to Conservative voters (43%). Support is higher among residents of British Columbia (63%) and lower among residents of the Prairies (49%).

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.
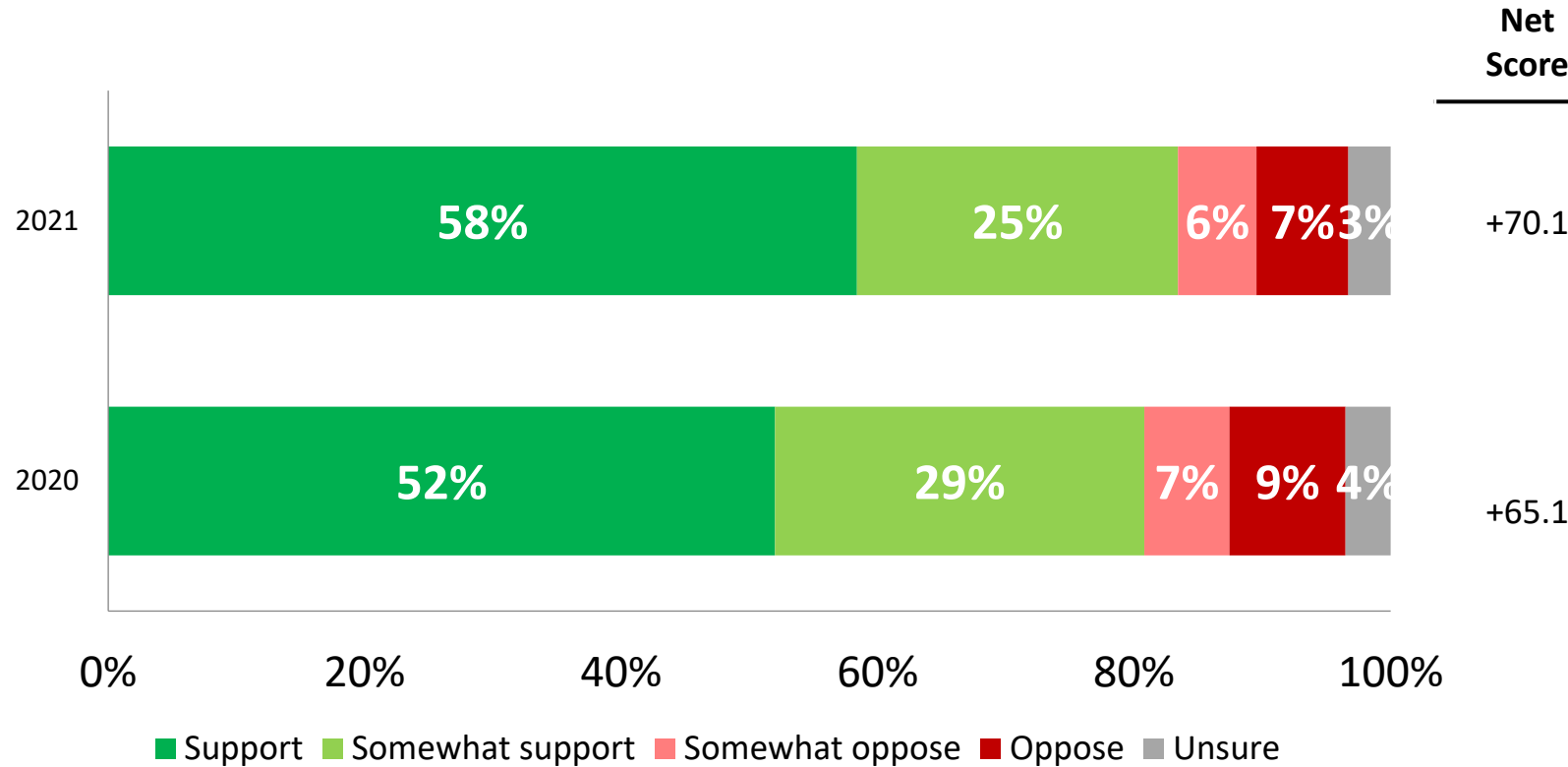
Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Legislation to hold social media platforms and executives liable for amplifying hate or illegal content

Net Score +70.1

58% Support
25% Somewhat support
6% Somewhat oppose
7% Oppose
3% Unsure

Support/Somewhat support

Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
83.9%	88.9%	81.9%	77.3%	86.4%
Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
80.4%	86.4%	76.6%	83.0%	88.7%
Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
93.5%	68.2%	88.1%	95.7%	78.6%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Level of trust in news sources for Coronavirus information

> "Consistent with the previous wave, Canadians most often rank CBC first when asked which source they trust the most to deliver timely and accurate information about the COVID-19 outbreak."

TOP RESPONSES

	Rank 1		Rank 2		Rank 3	
	2021 (n=1007)	**2020 (n=1036)**	**2021 (n=968)**	**2020 (n=1008)**	**2021 (n=909)**	**2020 (n=901)**
CBC (including radio, TV, online, and digital)	49.5%	41.2%	21.4%	24.8%	13.6%	16.1%
Private broadcasters like CTV, Global, or a radio station	22.8%	20.4%	35.4%	34.0%	32.2%	30.0%
Newspapers (including online versions)	13.8%	18.5%	35.3%	28.9%	40.1%	38.2%
Other online sources	10.7%	13.8%	5.5%	8.1%	9.6%	10.8%
Facebook	1.1%	5.4%	1.9%	4.0%	4.1%	4.6%
Unsure	2.0%	0.6%	0.6%	0.1%	0.3%	0.3%

FRIENDS OF CANADIAN BROADCASTING

NANOS

Trust and confidence

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

Mean

> " Canadians give the highest rating of trust and confidence in terms of protecting Canadian culture and identity on television to the CBC/SRC, followed by the Canadian government and the CRTC. Canadians give the lowest rating of trust and confidence to cable companies. "

	Very high (5-7)	Average (4)	Low (1-3)	Unsure	Mean
CBC/SRC	69%	11%	18%	3%	5.1
The Canadian Government	56%	14%	27%		4.4
CRTC	55%	16%	22%	7%	4.6
Private Broadcasters	39%	23%	33%	5%	4.0
Cable Companies	26%	23%	46%	6%	3.5

■ Very high trust and confidence (5-7)   ■ Avergae trust and confidence (4)
■ Low trust and confidence (1-3)   ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

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CBC Trust and Confidence

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

CBC/SRC

" While a majority of Canadians have a high level of trust and confidence in the CBC/SRC to protect Canadian culture and identity, this has deceased slightly since 2019. Quebec residents have a higher level of trust in the CBC/SRC (mean of 5.4) than residents of the Prairies (mean of 4.4). "

	Very high trust and confidence (5-7)	Average trust and confidence (4)	Low trust and confidence (1-3)	Unsure
2021	69%	11%	18%	3%
2019	77%	8%	14%	
2017	72%	9%	17%	
2015	72%	10%	17%	3%
2014	72%	10%	14%	3%
2009	70%	11%	12%	5%

■ Very high trust and confidence (5-7)   ■ Average trust and confidence (4)

■ Low trust and confidence (1-3)   ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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CBC Trust and Confidence

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

CBC/SRC

Mean 5.1

- 🟩 Very high trust and confidence (5-7) — 69%
- 🟨 Average trust and confidence (4) — 11%
- 🟥 Low trust and confidence (1-3) — 18%
- ⬜ Unsure — 3%

Mean	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	5.3	5.4	5.3	4.4	5.1
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	4.9	5.3	5.0	5.1	5.3
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	6.0	3.9	5.8	5.5	5.0

*Weighted to the true population proportion.
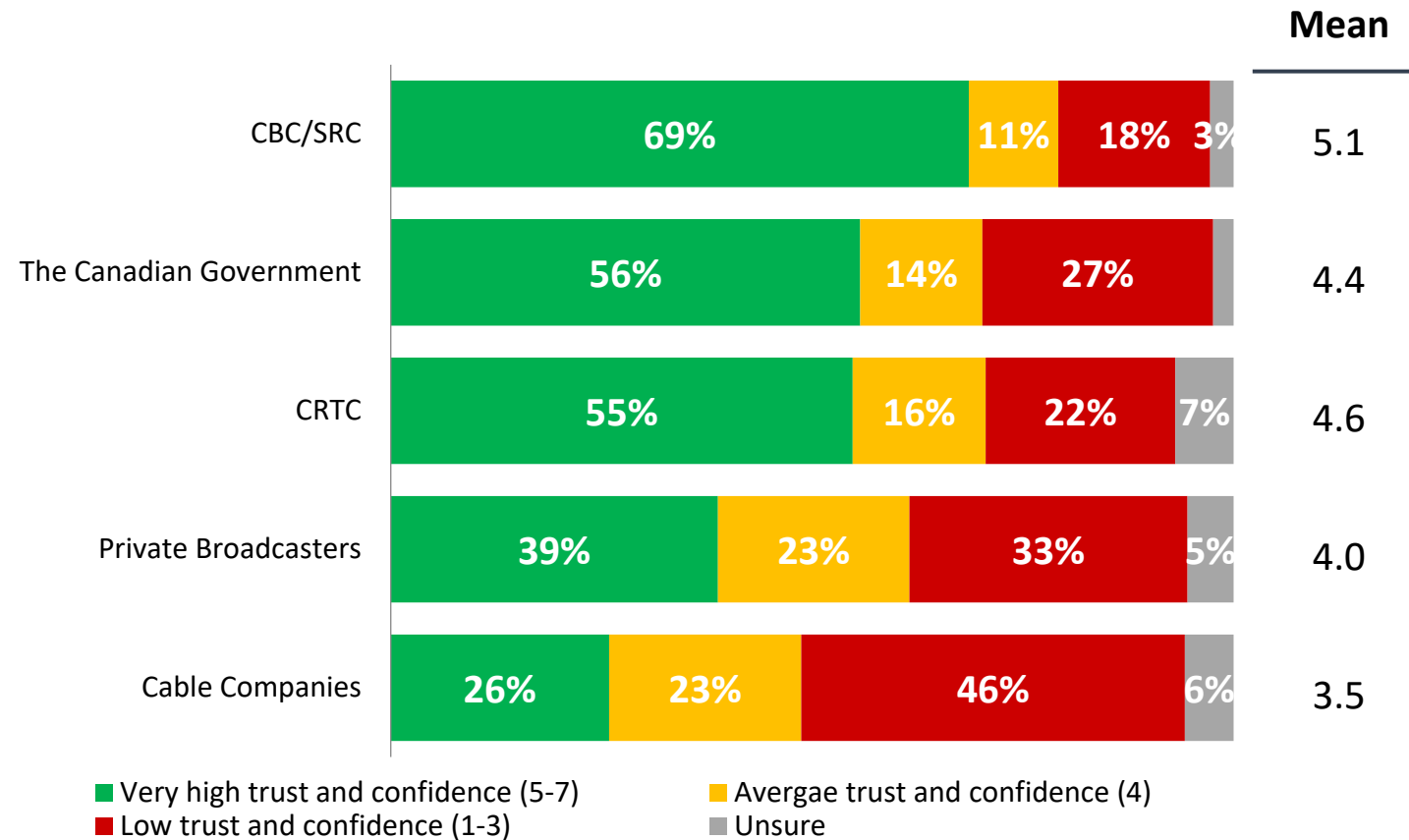*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

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Cable Companies Trust and Confidence

Canadians more often have a low level of trust and confidence in cable companies to protect Canadian culture and identity, which is consistent with the previous wave, but a decline from 2017. This is consistent across region, age, gender and vote preference.

Q Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

Cable Companies

Chart: Cable Companies trust and confidence by year

Year	Very high trust and confidence (5-7)	Average trust and confidence (4)	Low trust and confidence (1-3)	Unsure
2021	26%	23%	46%	6%
2019	23%	23%	51%	3%
2017	26%	15%	55%	4%
2015	27%	17%	53%	3%
2014	29%	16%	50%	3%
2009	26%	20%	48%	7%

■ Very high trust and confidence (5-7)   ■ Average trust and confidence (4)
■ Low trust and confidence (1-3)   ■ Unsure

*Weighted to the true population proportion.
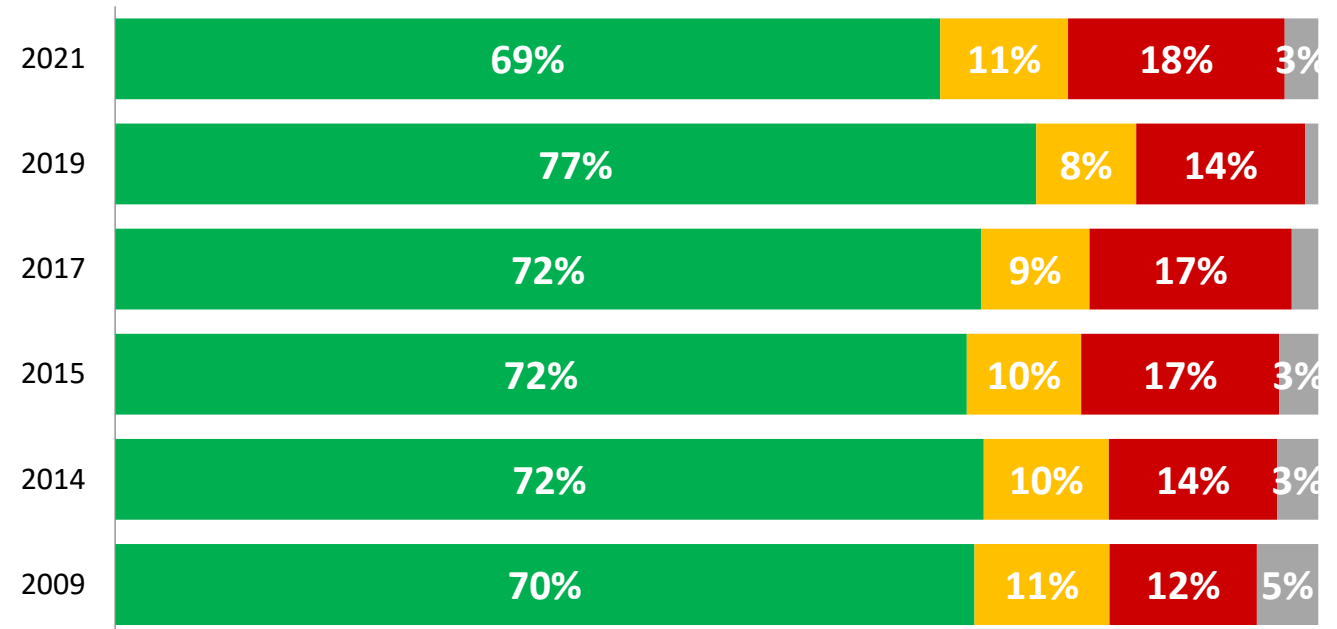*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

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Cable Companies Trust and Confidence

Q Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

Cable Companies

- 🟢 Very high trust and confidence (5-7)
- 🟡 Average trust and confidence (4)
- 🔴 Low trust and confidence (1-3)
- ⬜ Unsure

Mean 3.5

26%
23%
45%
6%

Mean	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	3.3	3.7	3.4	3.5	3.4
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	3.3	3.6	3.3	3.6	3.5
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	3.8	3.5	3.4	3.1	3.2

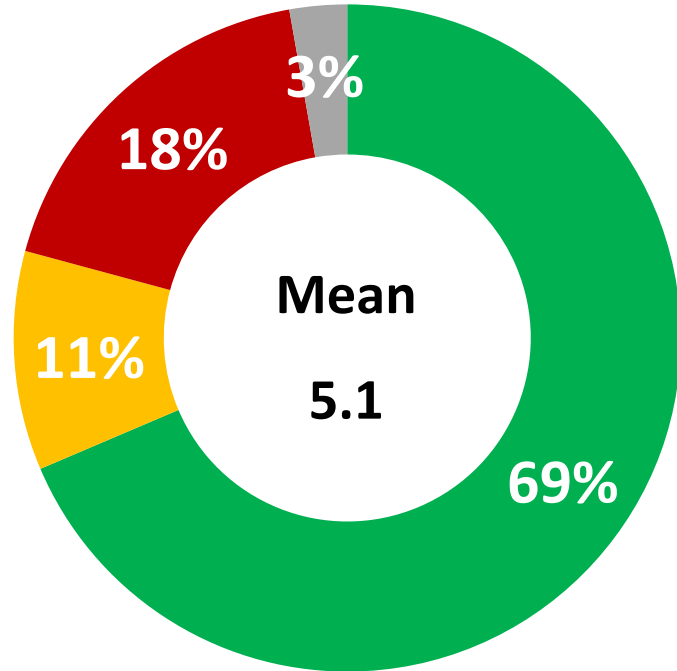*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Private Broadcasters Trust and Confidence

Q Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

> "Canadians have an increased level of trust and confidence in private broadcasters to protect Canadian culture and identity compared to the 2019 wave. This is consistent across region, age, gender and vote preference."

Private Broadcasters

Year	Very high (5-7)	Average (4)	Low (1-3)	Unsure
2021	39%	23%	33%	5%
2019	25%	25%	44%	6%
2017	32%	20%	42%	6%
2015	36%	19%	40%	5%
2014	33%	21%	41%	6%

- Very high trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING | NANOS

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Private Broadcasters Trust and Confidence

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

Private Broadcasters

	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	3.7	4.3	3.9	3.9	3.8
Mean	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	3.9	4.1	3.6	4.1	4.1
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	4.1	4.2	3.6	3.7	3.8

■ Very high trust and confidence (5-7)
■ Average trust and confidence (4)
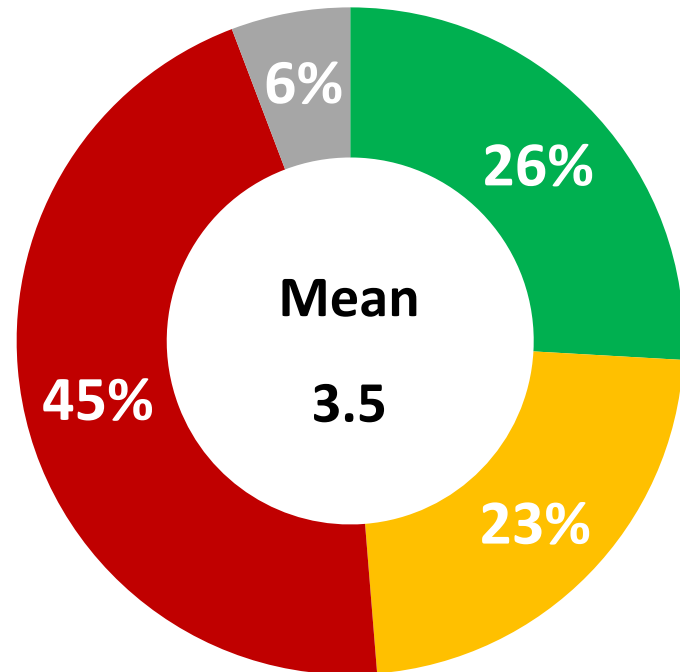■ Low trust and confidence (1-3)
■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Canadian Government Trust and Confidence

> "Canadians more often have a high level of trust and confidence in the Canadian Government to protect Canadian culture, consistent with the 2019 and 2017 waves. Liberal voters (mean of 5.5) and NDP voters (mean of 4.9) have a higher level of trust and confidence than Conservative Party voters (mean of 3.2)."

Q Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

The Canadian Government

Year	Very high trust and confidence (5-7)	Average trust and confidence (4)	Low trust and confidence (1-3)	Unsure
2021	56%	14%	27%	2%
2019	51%	18%	30%	2%
2017	52%	18%	28%	3%
2015	37%	18%	43%	3%
2014	43%	18%	36%	3%
2009	46%	18%	30%	6%

- Very high trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

FRIENDS OF CANADIAN BROADCASTING

NANOS

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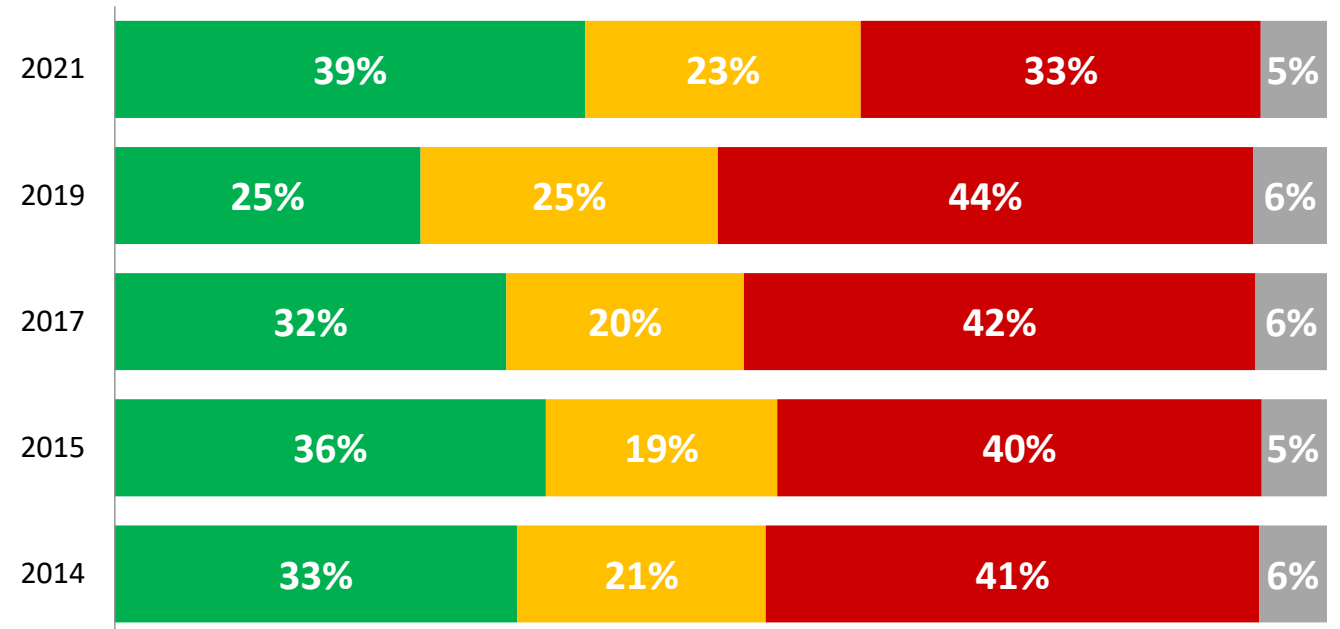# Canadian Government Trust and Confidence

Q Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

The Canadian Government

Mean

4.4

- 🟩 Very high trust and confidence (5-7)
- 🟨 Average trust and confidence (4)
- 🟥 Low trust and confidence (1-3)
- ⬜ Unsure

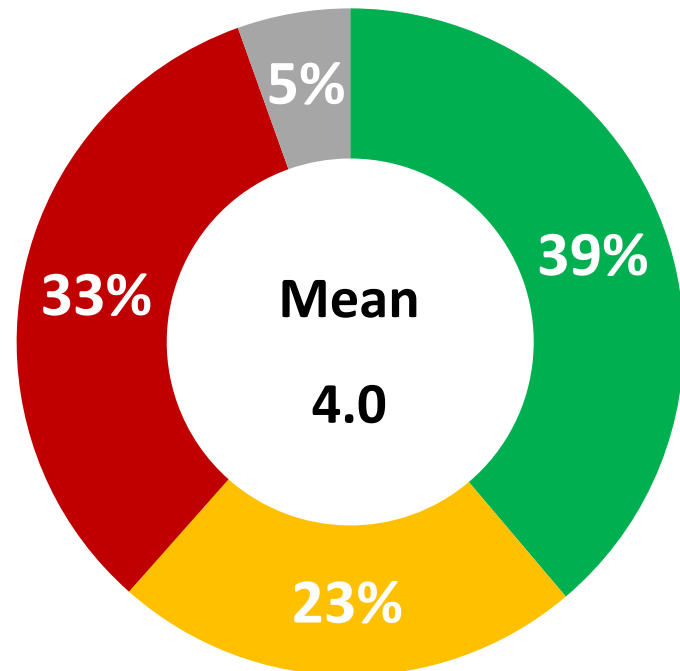| Mean	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	4.5	4.4	4.7	3.8	4.4
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	4.2	4.7	4.2	4.4	4.6
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	5.5	3.2	4.9	4.7	4.1

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

CRTC Trust and Confidence

CRTC

> Canadians more often have a high level of trust and confidence in the CRTC to protect Canadian culture, consistent with previous waves. Liberal voters (mean of 5.3) and NDP voters (mean of 4.9) have a higher level of trust and confidence than Conservative Party voters (mean of 3.9).

Year	Very high trust and confidence (5-7)	Average trust and confidence (4)	Low trust and confidence (1-3)	Unsure
2021	55%	16%	22%	7%
2019	56%	18%	20%	7%
2017	61%	15%	18%	6%
2015	60%	16%	18%	6%
2014	62%	15%	16%	8%
2009	59%	15%	18%	8%

- Very high trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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CRTC Trust and Confidence

Q Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]
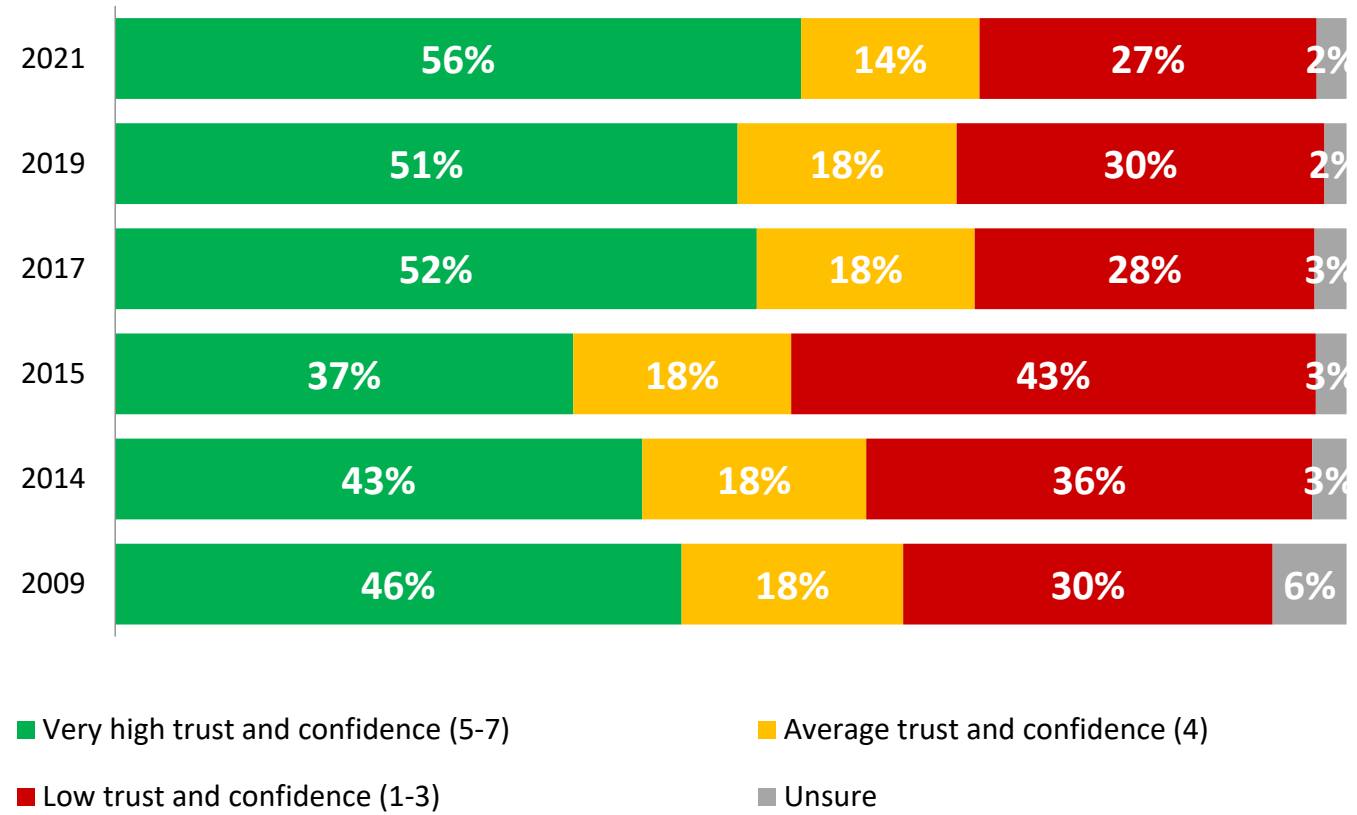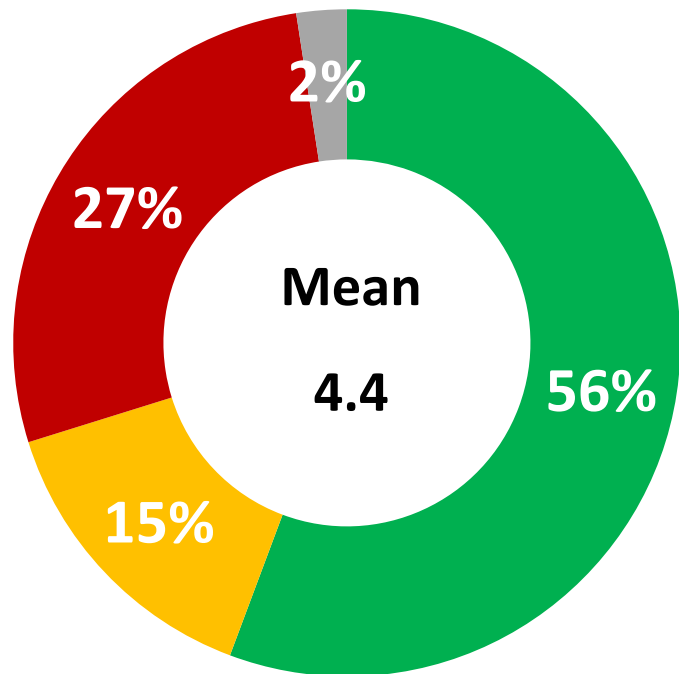
CRTC

Mean 4.6

- Very high trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

55%

16%

22%

7%

Mean	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	4.5	4.9	4.7	4.2	4.5
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	4.4	4.8	4.4	4.6	4.7
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	5.3	3.9	4.9	4.7	4.4

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Funding for the CBC

Net score

Year	Increase funding	Maintain funding	Decrease funding	Unsure	Net score
2021	36%	33%	24%	7%	+12.1
2019	46%	33%	17%	4%	+28.3
2017	43%	39%	14%	5%	+28.8
2015	45%	41%	12%		+33.4

0%   20%   40%   60%   80%   100%

■ Increase funding   ■ Maintain funding   ■ Decrease funding   ■ Unsure
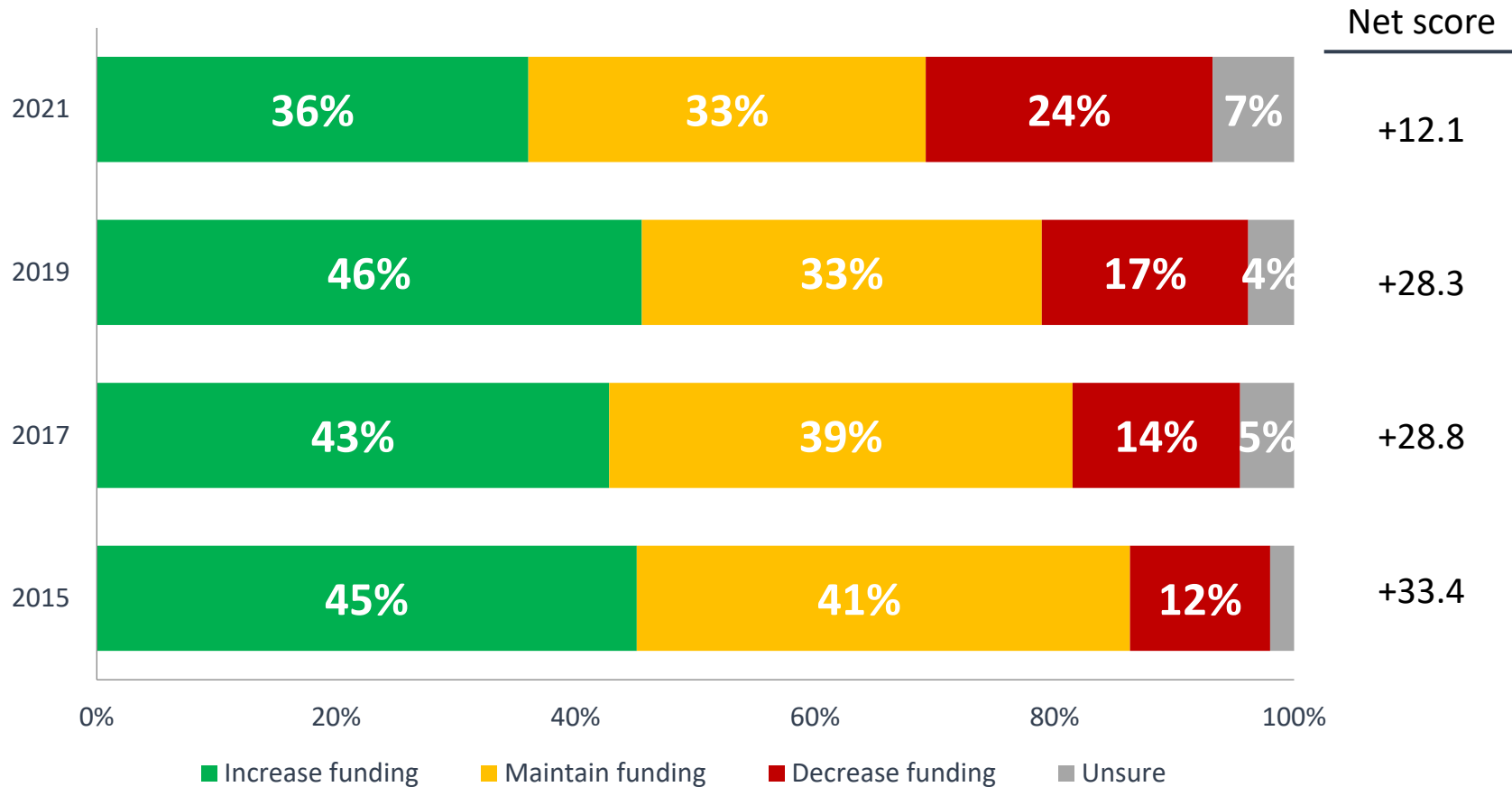
"The proportion of Canadians who would advise their MP to increase funding to the CBC has decreased from the previous wave, with a majority of Canadians preferring to either increase or maintain funding.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Funding for the CBC

Net Score

+12.1

- 36%
- 33%
- 24%
- 7%
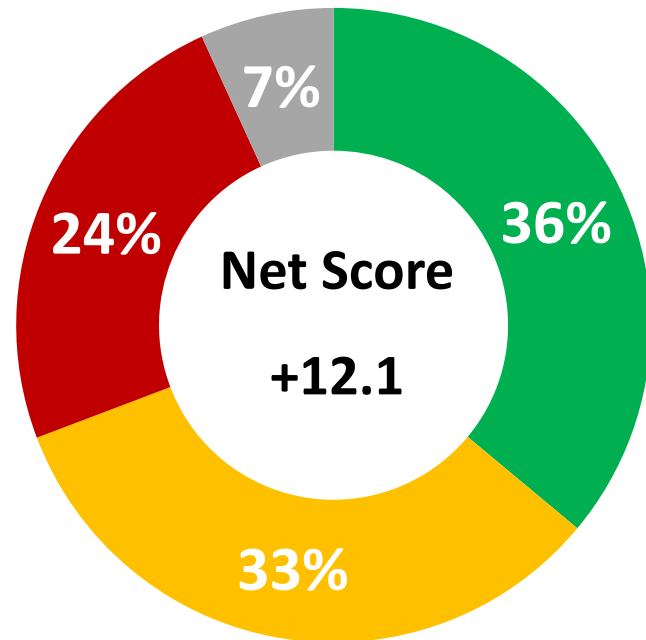
- 🟩 Increase funding for the CBC from current levels
- 🟨 Maintain funding for the CBC at current levels
- 🟥 Decrease CBC funding from current levels
- ⬜ Don't know/No opinion

	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
Increase funding	40.4%	43.5%	35.9%	22.6%	39.8%
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	34.6%	37.5%	29.8%	35.8%	40.7%
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	50.7%	6.4%	58.3%	57.4%	29.8%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Trust in CBC

Q Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

Net Score

If the CBC provided more local news to your community

| 20% | 33% | 3% | 40% | 3% | +49.0 |

If the CBC had no advertising

| 19% | 21% | 4% | 5% | 47% | 4% | +30.6 |

0%   50%   100%

■ More ■ Somewhat more ■ Somewhat less ■ Less ■ It would have no impact on my trust ■ Unsure

> " Canadians more often say they would trust the CBC more or somewhat more if the CBC provided more local news to their community, and more often say it would have no impact on their trust if CBC had no advertising. "

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Trust in CBC if they had no advertising
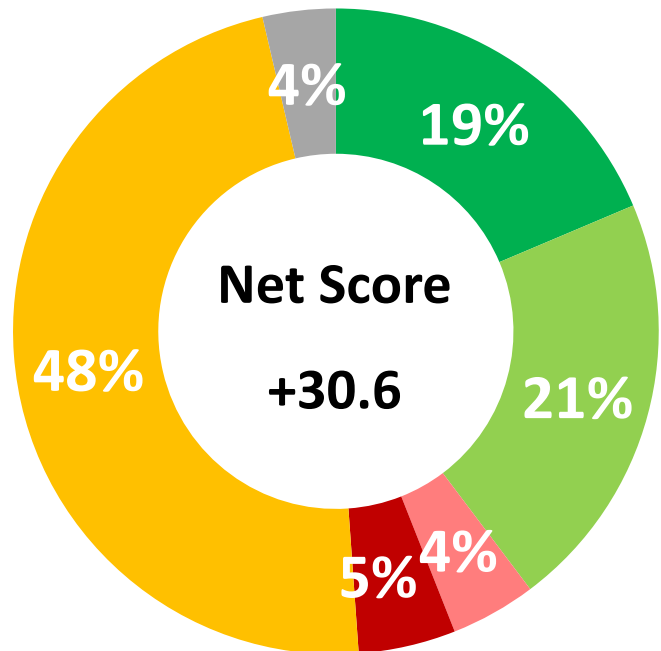
Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

If the CBC had no advertising

Net Score

+30.6

- ■ More
- ■ Somewhat more
- ■ Somewhat less
- ■ Less
- ■ It would have no impact on my trust
- ■ Unsure

No impact	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	46.5%	48.9%	44.1%	55.5%	44.3%
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	45.7%	49.2%	47.9%	51.3%	43.8%
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	44.8%	59.5%	40.8%	24.5%	47.0%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Trust in CBC if they had more local news to your community
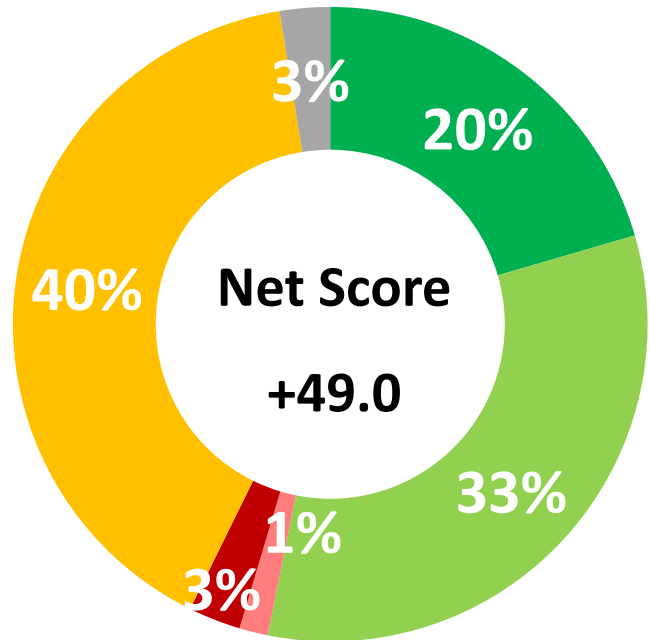
Q Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

If the CBC provided more local news to your community

Net Score
+49.0

- 🟩 More — 20%
- 🟩 Somewhat more — 33%
- 🟪 Somewhat less — 1%
- 🟥 Less — 3%
- 🟨 It would have no impact on my trust — 40%
- ⬜ Unsure — 3%

More/Somewhat more	Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
	61.4%	57.5%	54.0%	42.2%	54.1%
	Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
	55.9%	50.5%	48.4%	50.6%	58.8%
	Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
	60.2%	38.7%	65.6%	60.5%	49.2%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Likelihood of votes for a politician based on their promises

Q If a politician promised to sell CBC TV and shut down all of CBC's digital services, would this make you more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your likelihood to vote for that politician?

Net Score

-45.2

- 10% More likely
- 7% Somewhat more likely
- 6% Somewhat less likely
- 57% Less likely
- 16% It would have no impact
- 4% Unsure
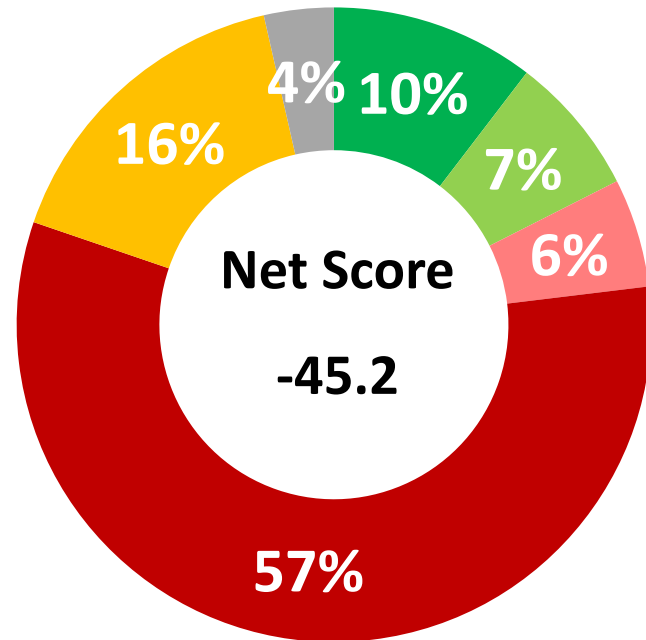
Legend:
- More likely
- Somewhat more likely
- Somewhat less likely
- Less likely
- It would have no impact
- Unsure

Less likely/Somewhat less likely

Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
76.3%	66.7%	63.8%	46.1%	68.5%

Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
60.6%	64.7%	60.6%	61.0%	58.8%

Liberal (n=313)	Conservative (n=247)	NDP (n=107)	Green (n=49)	Undecided (n=227)
79.6%	28.3%	80.6%	81.0%	61.8%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

FRIENDS OF CANADIAN BROADCASTING

NANOS

Political parties

Q | Thinking of federal elections, which federal party do you usually vote for?
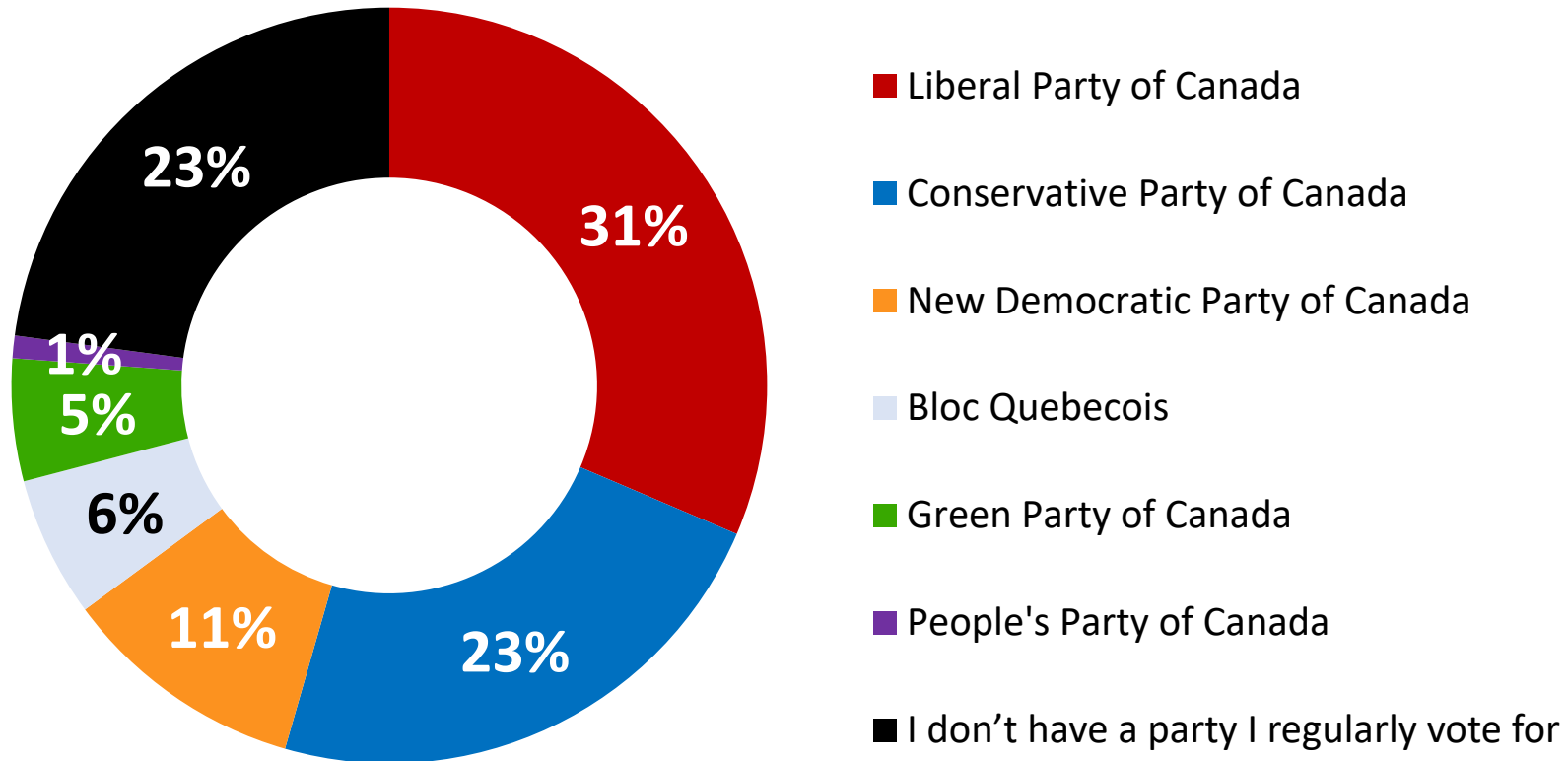
- Liberal Party of Canada
- Conservative Party of Canada
- New Democratic Party of Canada
- Bloc Quebecois
- Green Party of Canada
- People's Party of Canada
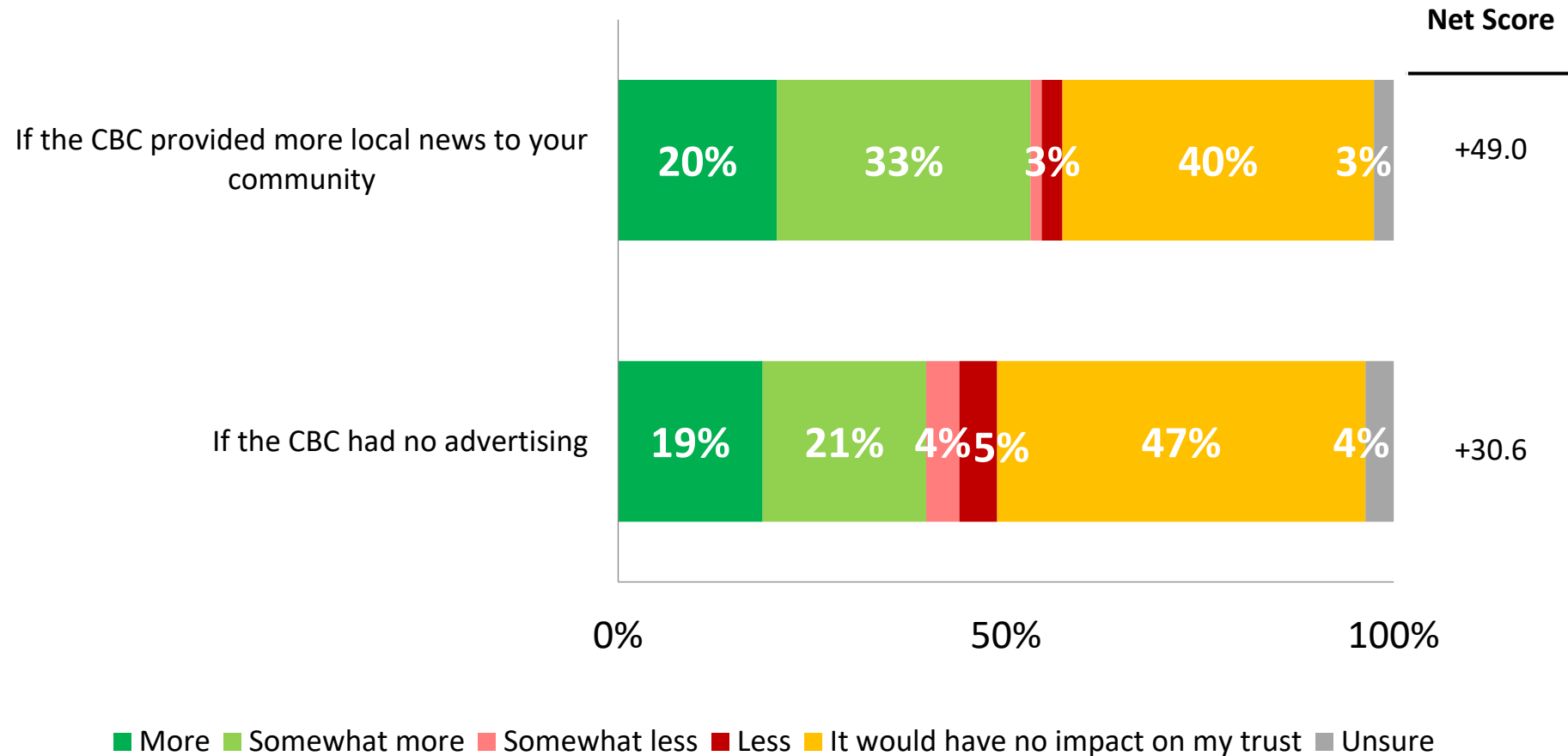- I don't have a party I regularly vote for

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, March 27th to 30th, 2021, n=1,007, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

FRIENDS OF CANADIAN BROADCASTING

NANOS

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,007 Canadians, 18 years of age or older, between March 27th and 30th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,007 Canadians is ±3.1 percentage points, 19 times out of 20.

The research was commissioned by the Friends of Canadian Broadcasting and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description
Research sponsor	Friends of Canadian Broadcasting
Population and Final Sample Size	1,007 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	March 27th to 30th, 2021.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior* to administering the survey to ensure the integrity of the data. *Confirm if applicable
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Thirteen percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, government deficits, China, carbon pricing, the Canadian Armed Forces, sex trafficking, the federal government, COVID-19 vaccines, and nuclear weapons.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

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ABOUT NANOS

NANOS

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

					Region					Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Local TV news is valuable to me.	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	50.5	61.2	46.6	54.5	43.0	50.5	48.7	52.1	32.6	47.9	65.4
	Somewhat agree	%	26.2	19.1	35.6	23.1	27.7	20.3	27.0	25.5	27.3	29.3	22.7
	Somewhat disagree	%	8.4	10.5	5.7	7.2	12.0	10.5	7.2	9.5	11.4	7.7	6.9
	Disagree	%	14.1	9.2	11.0	14.1	16.8	18.0	16.7	11.6	27.3	14.2	4.6
	Unsure	%	0.8	0.0	1.1	1.1	0.5	0.7	0.4	1.3	1.5	0.8	0.4

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Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,007 Canadians, 18 years of age or older, between March 27th and 30th, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.

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As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]:

			Canada 2021-03	Region Atlantic	Quebec	Ontario	Prairies	British Columbia	Gender Male	Female	Age 18 to 34	35 to 54	55 plus
Question - Foreign companies broadcasting in Canada should not be required to financially contribute to help support new Canadian programming	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	13.6	14.4	10.5	16.3	10.7	15.1	15.7	11.6	14.1	15.5	11.7
	Somewhat agree	%	12.9	9.7	8.2	13.1	20.0	12.7	12.5	13.3	22.0	13.0	6.4
	Somewhat disagree	%	21.2	22.5	19.3	21.7	22.3	20.6	19.1	23.1	22.2	24.5	17.5
	Disagree	%	47.9	48.6	58.8	44.0	41.3	48.5	51.1	44.7	37.1	44.0	58.9
	Unsure	%	4.4	4.8	3.3	4.9	5.7	3.1	1.5	7.2	4.7	3.1	5.4

As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]:

			Canada 2021-03	Region Atlantic	Quebec	Ontario	Prairies	British Columbia	Gender Male	Female	Age 18 to 34	35 to 54	55 plus
Question - Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	58.0	59.0	69.9	56.2	46.4	58.0	55.9	60.0	48.7	51.8	70.1
	Somewhat agree	%	20.2	21.5	17.4	20.2	24.6	18.0	20.4	19.9	21.5	23.0	16.6
	Somewhat disagree	%	8.5	3.0	5.5	8.7	12.4	11.0	10.1	7.1	12.3	9.2	5.4
	Disagree	%	10.2	11.9	5.0	11.0	13.8	11.2	12.3	8.2	15.2	11.9	5.0
	Unsure	%	3.1	4.5	2.2	4.0	2.9	1.8	1.4	4.8	2.3	4.1	2.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,007 Canadians, 18 years of age or older, between March 27th and 30th, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.
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Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Having legislation in Canada requiring Facebook and Google to pay news organizations for the content a news organization creates. Currently Facebook and Google pay nothing to Canadian news organizations to use content.	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	59.0	60.1	67.2	55.3	54.7	60.8	60.1	57.9	49.6	57.0	67.4
	Somewhat support	%	21.7	18.1	20.1	22.5	28.0	15.7	21.4	22.0	22.5	24.2	19.0
	Somewhat oppose	%	5.4	7.0	3.3	6.9	3.6	6.2	5.5	5.3	7.3	6.1	3.4
	Oppose	%	6.7	8.1	4.2	7.2	6.7	8.7	8.6	4.9	9.0	7.0	4.7
	Unsure	%	7.2	6.7	5.2	8.1	7.0	8.7	4.4	9.9	11.6	5.6	5.6

Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Google, Facebook and Netflix should be subject to Canadian law and pay Canadian taxes.	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	70.2	67.1	79.9	66.4	65.0	72.7	73.1	67.4	64.2	67.4	76.9
	Somewhat support	%	17.3	15.7	10.2	17.4	25.6	18.8	15.7	18.9	19.8	18.1	14.8
	Somewhat oppose	%	3.9	4.6	2.7	5.9	1.9	2.5	3.8	3.9	6.0	4.2	2.0
	Oppose	%	4.2	8.2	3.6	4.7	3.4	2.6	5.5	2.9	5.7	5.5	1.9
	Unsure	%	4.5	4.3	3.5	5.6	4.1	3.4	1.9	6.9	4.3	4.7	4.4

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			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
					Region				**Gender**		**Age**		
Question - Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Stronger	%	4.1	5.7	3.0	6.0	2.2	2.2	4.3	3.9	7.2	3.8	2.1
	Somewhat stronger	%	7.1	5.5	7.0	7.5	6.0	8.4	6.9	7.2	7.0	7.3	6.9
	The same	%	24.3	25.7	24.6	26.3	21.0	21.6	23.5	25.0	26.2	25.0	22.3
	Somewhat weaker	%	30.1	29.8	36.1	27.2	30.1	28.3	30.6	29.6	24.7	26.8	36.9
	Weaker	%	25.6	20.2	19.3	24.7	32.3	32.5	30.4	21.0	26.4	29.3	21.7
	Unsure	%	8.9	13.1	10.1	8.2	8.5	7.0	4.3	13.3	8.5	7.7	10.1

			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
					Region				**Gender**		**Age**		
Question - Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More accurate	%	2.7	3.5	1.4	2.5	3.0	4.7	2.6	2.8	3.6	3.8	1.1
	As accurate	%	10.1	8.5	11.0	8.1	14.2	9.2	10.7	9.5	13.9	11.2	6.4
	Less accurate	%	80.5	85.0	81.1	81.8	75.1	80.9	81.1	80.0	74.0	79.6	85.9
	Unsure	%	6.7	2.9	6.5	7.6	7.7	5.2	5.6	7.8	8.5	5.4	6.6

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			Canada 2021-03	**Region** Atlantic	Quebec	Ontario	Prairies	British Columbia	**Gender** Male	Female	**Age** 18 to 34	35 to 54	55 plus
Question - The Government of the United Kingdom (UK) is proposing a new law that would hold platforms like Facebook and Twitter legally responsible when they amplify hateful or illegal content that is posted by their users. The proposed UK law would also hold the company's executives personally liable. Would you support, somewhat support, somewhat oppose, or oppose Canada adopting similar legislation to that proposed in the UK	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	58.4	62.0	62.0	57.9	49.4	63.9	53.7	62.8	51.3	53.3	67.9
	Somewhat support	%	25.0	21.9	26.9	24.0	27.9	22.5	26.6	23.5	25.3	29.6	20.8
	Somewhat oppose	%	6.1	4.8	5.1	6.6	9.0	3.1	6.4	5.8	8.1	6.5	4.4
	Oppose	%	7.2	7.8	2.4	7.6	10.7	9.2	10.2	4.3	10.6	8.4	3.7
	Unsure	%	3.3	3.5	3.7	3.9	3.0	1.3	3.1	3.5	4.8	2.2	3.2

Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03	**Region** Atlantic	Quebec	Ontario	Prairies	British Columbia	**Gender** Male	Female	**Age** 18 to 34	35 to 54	55 plus
Question – Rank 1	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	CBC (including radio, TV, online, and digital)	%	49.5	58.5	59.5	46.8	37.0	52.3	45.6	53.2	45.0	50.8	51.6
	Private broadcasters like CTV, Global, or a radio station	%	22.8	15.1	13.1	27.6	28.2	22.4	22.6	22.9	20.5	21.7	25.4
	Newspapers (including online versions)	%	13.8	13.7	14.6	14.2	13.6	11.8	17.9	9.9	13.6	12.0	15.6
	Facebook	%	1.1	0.8	2.7	0.0	2.4	0.0	1.0	1.3	1.7	0.8	1.1
	Other online sources	%	10.7	9.9	7.9	9.0	18.3	10.7	10.8	10.6	15.9	13.2	4.8
	Unsure	%	2.0	2.0	2.2	2.4	0.4	2.9	2.1	2.0	3.5	1.4	1.5

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Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Rank 2	Total	Unwgt N	968	98	192	332	192	154	523	445	204	361	403
		Wgt N	959	66	220	369	178	126	467	492	256	329	374
	CBC (including radio, TV, online, and digital)	%	21.4	19.8	18.1	24.1	18.2	24.5	21.7	21.1	20.4	19.5	23.7
	Private broadcasters like CTV, Global, or a radio station	%	35.4	50.4	34.8	31.8	35.8	38.4	34.6	36.1	27.3	36.9	39.6
	Newspapers (including online versions)	%	35.3	24.1	42.5	34.8	34.7	30.9	36.2	34.4	38.7	35.5	32.8
	Facebook	%	1.9	2.5	0.4	1.9	4.1	0.7	1.9	1.8	1.9	3.7	0.1
	Other online sources	%	5.5	3.2	3.6	6.7	6.4	5.5	5.4	5.6	9.9	4.1	3.8
	Unsure	%	0.6	0.0	0.5	0.8	0.9	0.0	0.2	0.9	1.8	0.3	0.0

Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Rank 3	Total	Unwgt N	909	95	178	310	180	146	494	415	185	343	381
		Wgt N	897	64	205	342	167	120	442	455	231	312	354
	CBC (including radio, TV, online, and digital)	%	13.6	12.2	14.0	13.1	19.4	7.2	14.4	12.9	14.7	13.3	13.3
	Private broadcasters like CTV, Global, or a radio station	%	32.2	21.2	42.5	32.8	24.1	30.3	34.6	29.9	36.3	32.4	29.4
	Newspapers (including online versions)	%	40.1	53.1	34.3	38.8	40.0	47.0	36.5	43.6	28.8	42.3	45.4
	Facebook	%	4.1	2.6	2.6	4.7	4.3	5.8	4.6	3.7	7.4	3.8	2.4
	Other online sources	%	9.6	11.0	5.9	10.4	12.2	9.7	9.8	9.5	12.8	7.9	9.1
	Unsure	%	0.3	0.0	0.8	0.3	0.0	0.0	0.2	0.3	0.0	0.3	0.4

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Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03		Region				Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Rank 4	Total	Unwgt N	786	81	142	272	160	131	435	351	167	302	317
		Wgt N	772	52	162	300	151	108	391	382	209	274	289
	CBC (including radio, TV, online, and digital)	%	8.1	7.9	2.8	8.6	14.4	6.2	10.6	5.6	6.9	8.7	8.5
	Private broadcasters like CTV, Global, or a radio station	%	6.6	10.6	4.5	6.0	7.8	7.4	5.1	8.1	11.1	6.2	3.6
	Newspapers (including online versions)	%	7.5	6.2	7.4	6.2	9.8	8.6	6.5	8.5	9.8	8.6	4.7
	Facebook	%	23.1	25.0	24.8	22.1	22.5	23.3	24.1	22.1	20.6	22.3	25.8
	Other online sources	%	54.6	50.3	60.4	57.0	45.5	53.8	53.7	55.5	51.6	54.2	57.1
	Unsure	%	0.1	0.0	0.0	0.0	0.0	0.8	0.0	0.2	0.0	0.0	0.3

Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03		Region				Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Rank 5	Total	Unwgt N	724	76	128	252	147	121	408	316	156	283	285
		Wgt N	710	48	145	278	139	100	367	343	196	256	257
	CBC (including radio, TV, online, and digital)	%	7.1	3.4	2.3	6.1	14.8	7.8	8.1	6.0	10.3	7.9	3.7
	Private broadcasters like CTV, Global, or a radio station	%	1.3	5.5	2.1	0.7	1.4	0.0	1.3	1.3	2.5	1.4	0.4
	Newspapers (including online versions)	%	2.7	2.3	1.1	4.0	1.2	3.6	1.8	3.5	4.5	1.5	2.4
	Facebook	%	70.1	69.0	73.7	69.7	67.0	71.0	69.7	70.6	67.4	70.4	71.9
	Other online sources	%	18.1	18.1	20.8	18.5	14.9	17.5	18.3	17.9	14.2	18.5	20.8
	Unsure	%	0.7	1.8	0.0	1.1	0.8	0.0	0.8	0.6	1.0	0.4	0.8

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

				Region					Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - CBC/SRC	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	5.1	5.3	5.4	5.3	4.4	5.1	4.9	5.3	5.0	5.1	5.3
		Median	6.0	6.0	6.0	6.0	5.0	6.0	6.0	6.0	6.0	6.0	6.0
	Very low trust and confidence (1)	%	8.9	7.3	5.1	6.0	19.4	10.2	11.9	6.0	11.3	11.6	4.8
	2	%	3.9	3.5	3.9	4.1	4.6	2.7	4.6	3.3	4.7	2.8	4.3
	3	%	5.2	7.1	3.4	6.1	6.5	3.0	5.2	5.2	5.7	3.2	6.6
	4	%	10.6	6.8	13.0	9.0	11.9	11.4	11.4	9.8	9.2	11.4	10.9
	5	%	16.4	17.0	11.9	17.6	17.2	19.2	15.8	16.9	16.4	17.4	15.4
	6	%	24.2	26.3	32.1	21.8	19.7	22.3	24.3	24.1	21.2	23.5	26.9
	Very high trust and confidence (7)	%	28.0	30.6	28.8	32.2	17.0	28.5	24.8	31.1	27.3	27.4	29.1
	Unsure	%	2.8	1.3	1.9	3.1	3.7	2.8	1.9	3.6	4.2	2.6	2.0

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

				Region					Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Cable Companies	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	3.5	3.3	3.7	3.4	3.5	3.4	3.3	3.6	3.3	3.6	3.5
		Median	4.0	4.0	4.0	3.0	3.0	3.0	3.0	4.0	3.0	4.0	4.0
	Very low trust and confidence (1)	%	12.7	22.3	12.5	13.2	9.0	11.5	13.7	11.7	14.9	12.4	11.3
	2	%	12.7	12.4	9.9	13.0	14.2	15.0	17.1	8.5	15.0	11.1	12.6
	3	%	20.1	10.2	16.4	20.9	25.8	21.6	21.4	18.9	25.0	18.1	18.5
	4	%	22.8	28.2	24.7	21.6	22.0	21.4	19.8	25.7	17.2	24.1	25.7
	5	%	17.6	18.7	22.6	17.0	15.7	12.2	16.0	19.0	14.0	19.7	18.1
	6	%	7.1	3.2	9.7	5.9	6.6	8.2	7.4	6.7	5.9	8.2	6.9
	Very high trust and confidence (7)	%	1.3	1.6	0.9	1.6	0.7	1.7	1.0	1.6	1.6	1.4	0.9
	Unsure	%	5.8	3.2	3.3	6.7	5.9	8.4	3.5	8.0	6.3	5.0	6.0

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

				Region					Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Private Broadcasters	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	4.0	3.7	4.3	3.9	3.9	3.8	3.9	4.1	3.6	4.1	4.1
		Median	4.0	4.0	5.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
	Very low trust and confidence (1)	%	9.8	18.0	8.3	9.6	8.6	10.4	12.5	7.1	13.2	9.2	7.8
	2	%	7.2	10.1	5.3	7.3	6.6	9.9	6.7	7.8	9.7	6.4	6.2
	3	%	16.0	13.0	11.9	18.1	18.0	15.8	16.3	15.6	18.5	13.9	16.0
	4	%	22.7	18.1	21.5	23.7	26.1	19.9	23.4	22.0	20.3	26.8	20.8
	5	%	22.8	21.4	31.4	18.9	21.6	21.7	22.6	23.1	18.7	22.5	26.1
	6	%	13.5	13.6	16.2	12.8	12.6	12.3	13.0	14.0	10.0	13.8	15.7
	Very high trust and confidence (7)	%	2.5	2.7	3.6	2.6	1.1	1.8	2.1	2.8	1.6	3.3	2.3
	Unsure	%	5.5	3.2	1.9	7.1	5.5	8.3	3.2	7.6	8.0	4.0	5.0

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

				Region					Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The Canadian Government	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	4.4	4.5	4.4	4.7	3.8	4.4	4.2	4.7	4.2	4.4	4.6
		Median	5.0	5.0	5.0	5.0	4.0	5.0	4.0	5.0	5.0	5.0	5.0
	Very low trust and confidence (1)	%	13.6	14.6	9.7	10.5	24.8	13.1	16.2	11.0	14.6	16.0	10.7
	2	%	5.2	4.1	7.9	3.6	5.2	5.8	6.9	3.6	7.2	3.2	5.7
	3	%	8.6	7.7	9.2	6.3	11.4	10.5	8.8	8.3	9.7	6.2	9.8
	4	%	14.5	16.7	12.7	16.2	12.6	14.0	17.7	11.4	14.0	16.5	13.0
	5	%	22.5	13.6	29.7	21.4	19.5	21.7	19.8	25.1	23.5	21.7	22.4
	6	%	20.8	27.2	20.6	22.2	15.8	20.8	19.0	22.6	13.9	23.0	23.7
	Very high trust and confidence (7)	%	12.4	14.0	9.1	16.2	9.0	10.8	10.1	14.6	13.2	11.3	12.8
	Unsure	%	2.4	2.1	1.0	3.4	1.7	3.2	1.5	3.3	3.8	2.0	1.8

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence? [RANDOMIZE]

					Region				Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - CRTC	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	4.6	4.5	4.9	4.7	4.2	4.5	4.4	4.8	4.4	4.6	4.7
		Median	5.0	5.0	5.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0
	Very low trust and confidence (1)	%	8.0	8.0	5.3	9.3	10.6	5.3	10.4	5.7	9.6	8.6	6.3
	2	%	6.5	6.8	5.4	5.1	7.7	10.6	8.2	4.9	7.0	6.4	6.2
	3	%	8.0	11.1	7.4	7.4	11.6	4.0	10.1	6.0	9.1	6.8	8.3
	4	%	15.8	20.4	12.4	16.0	18.4	15.2	14.8	16.8	15.7	15.4	16.1
	5	%	21.2	16.0	22.9	19.7	19.7	27.4	22.7	19.8	20.6	22.0	21.0
	6	%	21.8	19.4	28.3	22.1	15.0	19.9	18.8	24.6	16.8	23.5	23.8
	Very high trust and confidence (7)	%	11.8	13.4	12.1	14.6	8.5	7.0	11.5	12.1	9.9	12.3	12.7
	Unsure	%	6.9	4.8	6.2	5.7	8.5	10.5	3.6	10.1	11.3	5.1	5.4

					Region				Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Assume for a moment that your federal Member of Parliament asked for your advice on an upcoming vote in the House of Commons on what to do about CBC funding. Which of the following three options would you advise him/her to vote for?	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Increase funding for the CBC from current levels	%	36.1	40.4	43.5	35.9	22.6	39.8	34.6	37.5	29.8	35.8	40.7
	Maintain funding for the CBC at current levels	%	33.2	38.9	35.2	33.8	30.6	28.4	30.3	36.0	36.8	33.5	30.4
	Decrease CBC funding from current levels	%	24.0	13.7	16.2	21.1	42.5	25.4	31.9	16.4	22.7	24.9	24.0
	Don't know/No opinion	%	6.8	7.0	5.2	9.2	4.2	6.4	3.3	10.2	10.8	5.8	4.9

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Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

					Region				Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - If the CBC had no advertising	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More	%	18.6	16.1	19.9	21.7	10.3	20.2	19.0	18.2	18.3	15.8	21.4
	Somewhat more	%	21.1	23.3	20.5	21.9	18.7	22.1	21.3	20.9	19.6	19.9	23.2
	Somewhat less	%	4.3	6.0	4.0	3.5	4.2	6.3	5.7	2.9	3.7	3.3	5.5
	Less	%	4.9	5.3	3.1	4.3	8.7	4.3	5.8	4.0	6.7	5.6	3.0
	No impact	%	47.5	46.5	48.9	44.1	55.5	44.3	45.7	49.2	47.9	51.3	43.8
	Unsure	%	3.7	2.9	3.7	4.5	2.7	2.8	2.6	4.7	3.9	4.0	3.2

Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

					Region				Gender		Age		
			Canada 2021-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - If the CBC provided more local news to your community	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More	%	20.5	33.1	21.6	22.3	11.6	19.2	22.3	18.7	17.6	18.2	24.5
	Somewhat more	%	32.7	28.3	35.9	31.7	30.6	34.9	33.6	31.8	30.8	32.4	34.3
	Somewhat less	%	1.5	2.1	1.5	0.9	3.1	0.4	1.7	1.2	1.1	0.4	2.6
	Less	%	2.7	0.0	1.8	2.1	3.2	6.4	4.0	1.4	2.1	3.4	2.4
	No impact	%	40.2	34.0	36.9	39.4	49.8	37.8	37.0	43.2	44.9	42.6	34.6
	Unsure	%	2.6	2.4	2.2	3.6	1.8	1.4	1.4	3.7	3.5	2.9	1.6

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			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - If a politician promised to sell CBC TV and shut down all of CBC's digital services, would this make you more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your likelihood to vote for that politician?	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More likely	%	10.4	2.1	7.6	8.4	19.7	12.3	15.2	5.8	8.7	12.1	10.0
	Somewhat more likely	%	7.1	6.1	6.5	6.2	10.6	6.7	8.4	6.0	7.9	8.0	5.9
	Somewhat less likely	%	5.5	2.3	5.2	6.5	3.5	7.9	5.3	5.8	7.7	5.3	4.3
	Less likely	%	57.2	73.9	61.5	57.3	42.7	60.6	55.3	59.0	53.0	55.7	61.4
	No impact	%	16.2	11.6	16.7	17.1	19.3	10.6	13.9	18.4	17.4	16.3	15.2
	Unsure	%	3.6	3.9	2.4	4.4	4.3	1.9	1.9	5.1	5.3	2.5	3.2

			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question -Thinking of federal elections, which federal party do you usually vote for [RANDOMIZE]	Total	Unwgt N	1005	100	205	343	197	160	544	461	218	374	413
		Wgt N	998	67	233	383	182	133	488	510	273	341	384
	Liberal Party of Canada	%	31.4	37.8	28.8	37.0	21.4	30.4	30.6	32.2	26.2	32.0	34.6
	Conservative Party of Canada	%	23.0	19.5	9.8	23.5	40.2	23.0	27.5	18.8	18.7	25.7	23.7
	New Democratic Party of Canada	%	10.5	11.0	3.3	10.8	14.3	16.6	7.9	12.9	17.5	8.9	6.8
	Bloc Quebecois	%	6.0	0.0	25.8	0.0	0.0	0.0	7.2	4.9	3.7	5.0	8.5
	Green Party of Canada	%	5.2	5.6	5.0	5.5	1.9	9.1	3.2	7.1	7.1	4.1	4.9
	People's Party of Canada	%	1.0	0.0	1.4	0.8	1.2	0.8	1.2	0.7	0.9	1.5	0.6
	I don't have a party I regularly vote for	%	22.9	26.0	25.9	22.4	21.0	20.2	22.4	23.4	25.9	22.8	20.8

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Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

					Thinking of federal elections, which federal party do you usually vote for					
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Local TV news is valuable to me.	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Agree	%	50.5	57.3	47.8	49.5	45.1	50.6		47.2
	Somewhat agree	%	26.2	27.0	24.8	19.4	36.6	35.2		25.5
	Somewhat disagree	%	8.4	8.3	11.0	12.5	8.1	1.0		5.8
	Disagree	%	14.1	7.4	16.0	17.6	10.1	13.2		18.7
	Unsure	%	0.8	0.0	0.4	0.9	0.0	0.0		2.9

As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

					Thinking of federal elections, which federal party do you usually vote for					
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Foreign companies broadcasting in Canada should not be required to financially contribute to help support new Canadian programming	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Agree	%	13.5	8.8	20.1	11.8	7.6	9.8		15.6
	Somewhat agree	%	12.9	10.8	21.7	8.4	3.3	8.3		11.9
	Somewhat disagree	%	21.2	26.9	20.5	22.5	16.6	18.4		16.2
	Disagree	%	47.9	48.2	33.9	53.5	66.6	63.5		51.2
	Unsure	%	4.4	5.3	3.7	3.7	6.0	0.0		5.1

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As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. However, foreign internet broadcasters like Netflix, Amazon Prime and Disney + currently have no legal obligation to invest in Canadian content. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Agree	%	58.1	58.1	47.6	62.2	82.7	67.7		59.2
	Somewhat agree	%	20.2	22.7	21.3	23.1	9.7	16.4		17.8
	Somewhat disagree	%	8.6	9.8	12.1	6.8	1.7	5.5		7.0
	Disagree	%	10.0	6.7	17.5	6.0	0.0	8.6		10.4
	Unsure	%	3.1	2.7	1.5	1.9	6.0	1.7		5.5

Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Having legislation in Canada requiring Facebook and Google to pay news organizations for the content a news organization creates. Currently Facebook and Google pay nothing to Canadian news organizations to use content.	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Support	%	59.0	60.3	45.4	60.9	75.3	75.6		61.7
	Somewhat support	%	21.8	22.5	30.8	17.2	15.4	12.9		17.9
	Somewhat oppose	%	5.4	5.6	5.3	4.4	1.6	8.7		6.0
	Oppose	%	6.6	5.0	10.9	5.5	1.7	2.7		6.4
	Unsure	%	7.2	6.6	7.5	11.9	6.0	0.0		7.9

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Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Google, Facebook and Netflix should be subject to Canadian law and pay Canadian taxes.	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Support	%	70.1	72.7	54.3	79.9	85.5	85.3		70.3
	Somewhat support	%	17.3	15.3	27.7	13.8	10.7	14.7		14.3
	Somewhat oppose	%	3.9	4.0	5.6	0.9	1.6	0.0		4.6
	Oppose	%	4.2	3.1	9.0	3.4	0.0	0.0		2.9
	Unsure	%	4.5	4.9	3.5	1.9	2.2	0.0		7.9

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Stronger	%	4.1	4.5	1.8	2.9	5.1	3.9		6.3
	Somewhat stronger	%	7.1	9.5	4.6	5.9	5.9	1.8		8.6
	The same	%	24.2	28.4	18.2	35.7	18.0	20.1		22.3
	Somewhat weaker	%	30.2	36.0	23.5	29.0	42.3	44.1		23.9
	Weaker	%	25.6	12.6	43.8	20.8	21.0	24.2		26.8
	Unsure	%	8.8	8.9	8.0	5.7	7.7	5.9		12.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,007 Canadians, 18 years of age or older, between March 27th and 30th, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. *Shaded due to small sample size

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				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	More accurate	%	2.7	1.5	4.9	5.1	0.0	0.0		1.5
	As accurate	%	10.1	6.5	14.8	8.1	7.6	3.0		13.0
	Less accurate	%	80.6	86.6	73.3	82.9	88.1	95.2		74.2
	Unsure	%	6.7	5.4	7.0	3.9	4.2	1.8		11.3

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - The Government of the United Kingdom (UK) is proposing a new law that would hold platforms like Facebook and Twitter legally responsible when they amplify hateful or illegal content that is posted by their users. The proposed UK law would also hold the company's executives personally liable. Would you support, somewhat support, somewhat oppose, or oppose Canada adopting similar legislation to that proposed in the UK	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Support	%	58.4	64.5	43.3	70.9	64.7	75.0		54.9
	Somewhat support	%	25.1	29.0	25.0	17.2	30.3	20.6		23.7
	Somewhat oppose	%	6.1	4.3	8.7	5.1	1.8	2.4		7.8
	Oppose	%	7.1	0.6	17.7	2.6	1.6	0.0		9.7
	Unsure	%	3.3	1.6	5.4	4.2	1.6	1.9		3.9

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Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03	Thinking of federal elections, which federal party do you usually vote for						
				Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Rank 1	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	CBC (including radio, TV, online, and digital)	%	49.6	64.7	17.5	68.8	61.8	63.9		48.0
	Private broadcasters like CTV, Global, or a radio station	%	22.7	18.4	40.9	13.9	7.5	25.3		18.3
	Newspapers (including online versions)	%	13.8	12.3	18.0	8.9	20.9	5.3		12.5
	Facebook	%	1.1	1.3	0.4	1.6	3.8	0.0		0.7
	Other online sources	%	10.7	2.4	21.8	6.1	2.6	2.0		16.4
	Unsure	%	2.0	0.9	1.4	0.8	3.3	3.5		4.1

Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03	Thinking of federal elections, which federal party do you usually vote for						
				Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Rank 2	Total	Unwgt N	966	308	237	106	47	46	9	213
		Wgt N	958	309	219	104	54	49	10	213
	CBC (including radio, TV, online, and digital)	%	21.3	20.7	23.0	21.2	17.8	22.5		21.1
	Private broadcasters like CTV, Global, or a radio station	%	35.4	38.6	31.8	33.8	37.2	31.1		36.5
	Newspapers (including online versions)	%	35.4	36.4	33.0	35.8	45.0	36.5		33.7
	Facebook	%	1.9	0.3	5.7	1.4	0.0	0.0		0.9
	Other online sources	%	5.5	4.0	4.9	7.8	0.0	9.8		6.9
	Unsure	%	0.6	0.0	1.6	0.0	0.0	0.0		1.0

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Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Rank 3	Total	Unwgt N	907	292	216	99	43	44	9	204
		Wgt N	896	293	198	94	50	47	10	203
	CBC (including radio, TV, online, and digital)	%	13.7	9.0	21.7	8.7	11.1	10.3		15.8
	Private broadcasters like CTV, Global, or a radio station	%	32.2	38.0	15.9	40.5	44.5	35.7		32.0
	Newspapers (including online versions)	%	40.0	45.5	36.0	33.3	28.5	48.7		41.1
	Facebook	%	4.1	3.1	7.0	4.9	2.6	0.0		3.0
	Other online sources	%	9.7	4.5	18.9	12.6	10.3	5.3		8.0
	Unsure	%	0.3	0.0	0.5	0.0	3.1	0.0		0.0

Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Rank 4	Total	Unwgt N	784	247	190	89	33	41	8	176
		Wgt N	771	247	175	85	37	44	8	175
	CBC (including radio, TV, online, and digital)	%	8.1	2.6	21.6	1.9	2.7	0.0		8.5
	Private broadcasters like CTV, Global, or a radio station	%	6.6	3.0	8.1	9.2	8.2	6.5		7.7
	Newspapers (including online versions)	%	7.5	5.2	9.7	6.0	3.5	8.3		9.8
	Facebook	%	23.0	23.6	21.1	18.2	28.5	33.1		21.7
	Other online sources	%	54.7	65.6	39.5	63.7	57.0	52.1		52.2
	Unsure	%	0.1	0.0	0.0	1.0	0.0	0.0		0.0

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Please rank the trust you have in the following news sources to deliver timely accurate information about the Coronavirus/Covid-19 outbreak where 1 is the most trusted, 2 the second most trusted and so on. [RANDOMIZE]

			Canada 2021-03	Thinking of federal elections, which federal party do you usually vote for						
				Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Rank 5	Total	Unwgt N	722	233	170	84	27	37	7	164
		Wgt N	709	233	156	79	31	39	7	162
	CBC (including radio, TV, online, and digital)	%	7.0	2.2	20.9	0.0		0.0		4.7
	Private broadcasters like CTV, Global, or a radio station	%	1.3	1.3	0.9	1.4		0.0		2.4
	Newspapers (including online versions)	%	2.7	0.9	2.3	11.1		2.3		2.1
	Facebook	%	70.3	74.0	64.4	73.2		64.3		70.9
	Other online sources	%	18.0	21.6	10.0	13.4		33.4		18.6
	Unsure	%	0.7	0.0	1.4	0.9		0.0		1.2

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence?
[RANDOMIZE]

			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
						Thinking of federal elections, which federal party do you usually vote for				
Question - CBC/SRC	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
		Mean	5.1	6.0	3.9	5.8	4.9	5.5		5.0
		Median	6.0	6.0	4.0	6.0	6.0	6.0		6.0
	Very low trust and confidence (1)	%	8.8	1.1	21.9	0.0	8.0	0.0		10.6
	2	%	3.9	0.7	6.6	2.9	10.2	1.6		4.4
	3	%	5.2	2.0	11.2	2.2	3.4	2.4		6.4
	4	%	10.6	6.2	15.5	7.3	14.4	20.1		10.7
	5	%	16.3	19.1	13.5	23.0	12.1	20.1		13.2
	6	%	24.2	27.2	14.1	27.6	30.4	35.4		25.6
	Very high trust and confidence (7)	%	28.1	42.1	12.5	33.8	21.6	20.3		25.9
	Unsure	%	2.8	1.6	4.7	3.2	0.0	0.0		3.2

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence?
[RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Cable Companies	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
		Mean	3.5	3.8	3.5	3.4	3.6	3.1		3.2
		Median	4.0	4.0	4.0	3.0	4.0	3.0		3.0
	Very low trust and confidence (1)	%	12.7	9.7	10.8	9.6	13.0	14.2		18.7
	2	%	12.7	11.2	14.3	12.9	10.2	16.3		13.1
	3	%	20.2	17.3	17.7	29.0	20.7	36.0		19.6
	4	%	22.8	23.9	25.2	23.2	27.8	12.7		19.3
	5	%	17.4	21.8	16.9	16.2	13.1	13.8		14.8
	6	%	7.1	10.2	5.6	1.5	11.8	5.3		6.2
	Very high trust and confidence (7)	%	1.3	2.1	0.6	1.9	1.8	0.0		0.8
	Unsure	%	5.8	3.8	8.7	5.6	1.6	1.6		7.4

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence?
[RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Private Broadcasters	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
		Mean	4.0	4.1	4.2	3.6	4.1	3.7		3.8
		Median	4.0	4.0	4.0	4.0	4.0	4.0		4.0
	Very low trust and confidence (1)	%	9.8	10.3	6.2	5.7	5.0	8.1		14.3
	2	%	7.3	5.4	6.0	15.0	7.7	8.3		7.5
	3	%	16.0	14.9	15.7	18.7	16.1	17.4		16.4
	4	%	22.8	19.1	24.4	27.0	25.9	36.7		21.2
	5	%	22.9	28.4	19.5	19.4	29.2	17.7		20.3
	6	%	13.4	15.8	17.0	5.6	12.8	4.7		12.2
	Very high trust and confidence (7)	%	2.5	2.8	3.2	0.5	1.7	1.7		2.6
	Unsure	%	5.5	3.2	8.0	8.1	1.6	5.5		5.6

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence?
[RANDOMIZE]

			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
						Thinking of federal elections, which federal party do you usually vote for				
Question - The Canadian Government	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
		Mean	4.4	5.5	3.2	4.9	3.6	4.7		4.1
		Median	5.0	6.0	3.0	5.0	4.0	5.0		5.0
	Very low trust and confidence (1)	%	13.5	1.9	30.7	5.1	13.7	4.9		16.4
	2	%	5.2	1.0	9.3	1.4	18.8	3.6		5.3
	3	%	8.6	4.1	9.4	9.3	14.3	13.0		11.5
	4	%	14.5	10.1	19.9	12.8	19.4	15.6		14.5
	5	%	22.4	25.8	14.5	31.7	20.2	30.3		21.4
	6	%	20.8	31.8	9.5	20.9	11.9	24.5		19.0
	Very high trust and confidence (7)	%	12.4	24.5	3.5	14.0	1.7	8.2		8.3
	Unsure	%	2.4	0.7	3.3	4.7	0.0	0.0		3.6

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Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning a very high trust and confidence?
[RANDOMIZE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - CRTC	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
		Mean	4.6	5.3	3.9	4.9	4.4	4.7		4.4
		Median	5.0	6.0	4.0	5.0	5.0	5.0		5.0
	Very low trust and confidence (1)	%	7.9	2.7	14.9	1.7	5.5	2.9		11.8
	2	%	6.5	2.6	10.2	6.6	9.3	10.8		6.3
	3	%	8.0	5.4	9.6	5.8	10.0	1.7		10.9
	4	%	15.8	13.7	21.1	14.9	21.4	22.9		11.4
	5	%	21.2	19.1	18.0	23.1	28.8	22.6		24.9
	6	%	21.8	31.0	11.1	27.4	11.9	21.8		21.1
	Very high trust and confidence (7)	%	11.8	18.8	8.1	8.3	8.9	9.0		8.9
	Unsure	%	6.9	6.8	7.0	12.1	4.2	8.3		4.7

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				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - Assume for a moment that your federal Member of Parliament asked for your advice on an upcoming vote in the House of Commons on what to do about CBC funding. Which of the following three options would you advise him/her to vote for?	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	Increase funding for the CBC from current levels	%	36.1	50.7	6.4	58.3	46.2	57.4		29.8
	Maintain funding for the CBC at current levels	%	33.1	36.9	27.7	26.5	26.5	34.4		38.8
	Decrease CBC funding from current levels	%	23.9	6.9	59.9	3.9	21.5	5.1		22.6
	Don't know/No opinion	%	6.8	5.5	6.0	11.3	5.9	3.1		8.8

Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - If the CBC had no advertising	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	More	%	18.6	19.7	8.2	31.6	17.8	37.3		17.5
	Somewhat more	%	21.1	25.9	11.7	21.5	29.9	24.2		21.7
	Somewhat less	%	4.3	5.6	5.8	0.9	5.1	6.2		2.1
	Less	%	4.9	1.4	12.1	2.0	1.7	3.9		4.6
	No impact	%	47.5	44.8	59.5	40.8	43.8	24.5		47.0
	Unsure	%	3.7	2.5	2.7	3.2	1.7	3.9		7.0

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Would you trust the CBC more, somewhat more, somewhat less, less or would it have no impact on your level of trust if the following occurred? [ROTATE]

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - If the CBC provided more local news to your community	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	More	%	20.4	23.1	9.4	29.3	28.7	24.6		21.5
	Somewhat more	%	32.7	37.1	29.3	36.3	36.6	35.9		27.7
	Somewhat less	%	1.5	0.9	3.5	0.0	4.3	0.0		0.4
	Less	%	2.6	0.7	4.9	1.2	1.7	1.6		3.2
	No impact	%	40.2	35.8	50.6	30.7	27.2	37.9		43.0
	Unsure	%	2.6	2.2	2.3	2.4	1.7	0.0		4.2

				Thinking of federal elections, which federal party do you usually vote for						
			Canada 2021-03	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for
Question - If a politician promised to sell CBC TV and shut down all of CBC's digital services, would this make you more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your likelihood to vote for that politician?	Total	Unwgt N	1005	313	247	107	53	49	9	227
		Wgt N	998	314	230	104	60	52	10	228
	More likely	%	10.2	4.9	25.1	3.8	5.5	3.5		6.2
	Somewhat more likely	%	7.1	3.4	15.7	0.9	6.9	7.4		6.4
	Somewhat less likely	%	5.6	8.6	5.9	5.0	4.3	4.2		2.2
	Less likely	%	57.3	71.0	22.5	75.7	67.8	76.8		59.5
	No impact	%	16.2	11.0	26.4	10.1	13.0	5.7		19.4
	Unsure	%	3.6	1.2	4.4	4.7	2.6	2.4		6.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,007 Canadians, 18 years of age or older, between March 27th and 30th, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. *Shaded due to small sample size

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