



Will you commit to making CBC truly public and independent?

- **Strengthen CBC's independence by ending political appointments to the Board of Directors**
- **Give the Board authority to hire and fire CBC's President**
- **Make CBC a truly public broadcaster by reducing its dependence on advertising**

Few things matter more in a pandemic than universal access to accurate, local information. COVID-19 has revealed how [misinformation is wreaking havoc](#) on efforts to keep Canadians safe.

CBC should be a big part of the solution, but the pandemic has shown that our national public broadcaster is on fragile footing. With Canadians' lives at stake and local news a key source of life-saving information, CBC has become the target of ideological attacks. [The fringe #DefundCBC crowd has infiltrated mainstream politics](#), resulting in irresponsible calls to sell our national public broadcaster. Such a threat endangers Canadians' safety and security during the [global information crisis](#). Those who worry about CBC's impartiality should support measures to insulate it from political interference by ending political appointments for the Board of Directors and ensuring that the Board, not the Prime Minister, has the sole authority to hire and fire the President.

While there is no shortage of commercial programming on air and online, public interest programming is diminishing by the day. CBC should provide such vital programming to Canadians, but it needs the means and the mandate to do so. Ultimately, Canada's public broadcaster must prioritize public service over commercial revenue. So long as CBC is in the business of advertising, its public service mandate will invariably conflict with its commercial needs. CBC exists to serve the interests of Canadians, not advertisers. CBC must be kept under public ownership, and it must be put on a sustainable path towards full decommmercialization.



Will you commit to ending the free ride for Big Tech?

- **Enforce existing laws to hold Big Tech liable for hosting and recommending illegal content like child sexual abuse imagery, hate speech and death threats**
- **Require companies like Google and Facebook to pay Canadian producers for their content, especially journalism**
- **End Silicon Valley's tax-free status**
- **Stop subsidizing the price of advertising on Facebook and Google with our tax dollars**
- **Require foreign internet broadcasters to support Canadian content just as Canadian broadcasters must**

Silicon Valley tech firms skirt Canada's laws at every turn. [They disseminate illegal content](#) with impunity. They take in billions of dollars out of the country [tax-free](#). They extract billions in subscription revenue [but contribute nothing in return](#). All of this allows them to artificially undercut their Canadian competitors, driving them out of business and depriving us of the high-quality Canadian journalism and storytelling our democracy and society depend on.

Canada must stop providing Silicon Valley behemoths with unfair advantages that decimate Canadian media.

Canada's deficit is set to hit [\\$330 billion](#). Unemployment [stands at 10%](#). As Canadians scour the couch cushions for spare change to support crucial services like health care and education, Big Tech billionaires are [sucking tens of billions of dollars](#) out of Canada tax-free, depriving us of billions of tax dollars we desperately need.