



FOR IMMEDIATE RELEASE

29 June, 2006

CBC-TV Winnipeg heading backwards on Cancon *Mandate review needed to put CBC back on track*

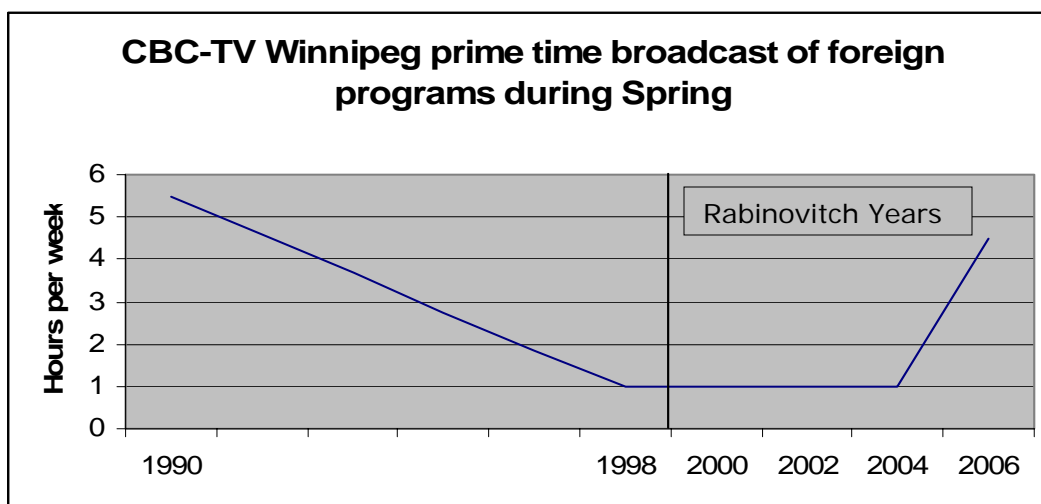
Toronto – The current senior management of CBC has turned back the clock almost 15 years when it comes to presenting Canadian programs during prime time on CBC-TV in Winnipeg, according to new research about what’s on TV released today by the broadcast watchdog group Friends of Canadian Broadcasting.

“This is further evidence that the current management of the CBC is adrift with no vision. It’s time for Canadians to have their say through a CBC mandate review the government of Canada should launch quickly,” Friends spokesperson Ian Morrison said.

A “Canadianization strategy” adopted by previous CBC management teams resulted in a steady increase in the presentation of Canadian programs during prime time on CBC-TV between 1990 and 2000.

“CBC-TV’s success at shedding foreign programs from its prime time schedule through the 1990’s has been almost completely undone by President Rabinovitch and his senior management at CBC,” said Friends spokesperson Ian Morrison.

According to Friends’ research, CBC-TV’s Winnipeg prime time schedule in the Spring of 2006 featured 4.5 hours of foreign programs every week during prime time, compared to 5.5 hours in 1990.



"These data are consistent with the recent decision by CBC management to bump The National from its usual time slot on Tuesday nights this summer to make way for a simulcast American reality show," Morrison said.

Absent from the CBC-TV Winnipeg prime time schedule today are shows about Winnipeg. These kinds of grassroots programs have been replaced by centrally produced programs and piped into Manitoba.

"It's not CBC's job to present American content to Canadians. We have lots of private broadcasters who already do that," Morrison concluded.

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Please turn to pages 3 and 4 to see CBC-TV Winnipeg prime time schedules.

Spring 1990 Winnipeg Prime Time TV Schedules

7 p.m. - 11 p.m.


February 25 - March 17, 1990

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
 CBWT	7	Breakaway	Babar	Raccoons	On the Road Again	Facts of Life	NHL Hockey	Family Hour
		Material World	Danger Bay	Beachcombers	Empty Nest	Golden Girls		Ken Dryden's Home Game
	8	Wonder Years	the fifth estate	Nature of Things	Front Page Challenge	Dallas		Mills Of Power
		Degrassi High			Family Pictures			
	9	Newhart	Market Place	thirtysomething	CODCO	Street Legal		Tommy Hunter
		Designing Women	Man Alive		Kids in the Hall			
	10	National					Tommy Hunter	CBC News
		Journal						Venture

Spring 1998 Winnipeg Prime Time TV Schedules

7 p.m. - 11 p.m.

February 28 - March 13, 1998

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
 CBWT	7	Riverdale		Wind At My Back	Traders	On The Road	Hockey Night in Canada	Emily Of New Moon
		It's A Living	Health Show					Straight Up
	8	Daily Tips	Marketplace	Air Farce	22 Minutes	Air Farce		
		Comics	Venture			Life & Times		
	9	22 Minutes	The fifth estate	Nine O'Clock Show	Nature of Things			Life & Times
		Twitch City						
	10	The National					Hockey Night in Canada	Sunday Report
		The National						Undercurrents

* March 1 Pocohontas (US) 7-9, Gemini Awards (Cdn) 9-11; March 8 Hollywoodism (Cdn) 8-10

Spring 2000 Winnipeg Prime Time TV Schedules

7 p.m. - 11 p.m.

February 25 - March 17, 2000

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
 CBWT	7	Royal Air Farce	Olympians	On The Road Again	Mr. Bean	Thin Blue Line	Hockey Night In Canada	Wind At My Back
		It's a Living	Pit Pony	Country Canada	Red Green Show	Dooley Gardens		
	8	22 Minutes	Marketplace	the fifth estate	Witness	Royal Air Farce		Movie/Special
		Drop the Beat	Venture			Red Green Show		
	9	The Nature of Things	Life & Times	Da Vinci's Inquest	Le Dortoir	Bette Show		Tommy Hunter
						22 Minutes		
	10	The National					Tommy Hunter	Sunday Report
		Magazine						Undercurrents

Spring 2002 Winnipeg Prime Time TV Schedules

7 p.m. - 11 p.m.

February 25 - March 17, 2002

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
 CBWT	7	22 Minutes It's a Living	Life & Times	Royal Cdn Air Farce Market Place	Country Canada On the Road Again	NHL Hockey	Mr. Bean Mr. Bean	
	8	Tom Stone	Nature of Things	Witness	Opening Night		22 Minutes Red Green	Emily of New Moon Last Chapter
	9	Just for Laughs	Disclosure	Fifth Estate			Royal Cdn Air Farce Made in Canada	
	10	National					Sunday Report Venture	

Spring 2004 Winnipeg Prime Time TV Schedules

7 p.m. - 11 p.m.

February 22 - March 15, 2004

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
 CBWT	7	22 Minutes Air Farce	Life & Times	Nature of Things	Opening Night	On the Road Again Wayne & Shuster	Movie
	8	Monday Report Newsroom	72 Hours Marketplace	Snakes & Ladders		Canadian Experience	Air Farce 22 Minutes
	9	This is Wonderland	Disclosure	Fifth Estate	Just for Laughs		Red Green
	10	The National					Sunday Report Venture

Spring 2006 Winnipeg Prime Time TV Schedules

7 p.m. - 11 p.m.

February 18 - March 10, 2006

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
 CBWT	7	Air Farce	22 Minutes	Rick Mercer Report Coronation Street	On the Road Again	Red Green	Marketplace Venture
	8	Browning's Gotta Skate	Rick Mercer Report Comedy Fest	This is Wonderland	Opening Night	Air Farce 22 Minutes	Movie
	9	Songwriters Hall of Fame	DaVinci's City Hall	Fifth Estate		Hatching Getting Along Famously	
	10	The National					Sunday Night

Canadian	Local	Foreign Simulcast	Foreign
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